

NEW PARTNERSHIPS FOR ECONOMIC PROSPERITY

San Jose's Story of Civic Innovation

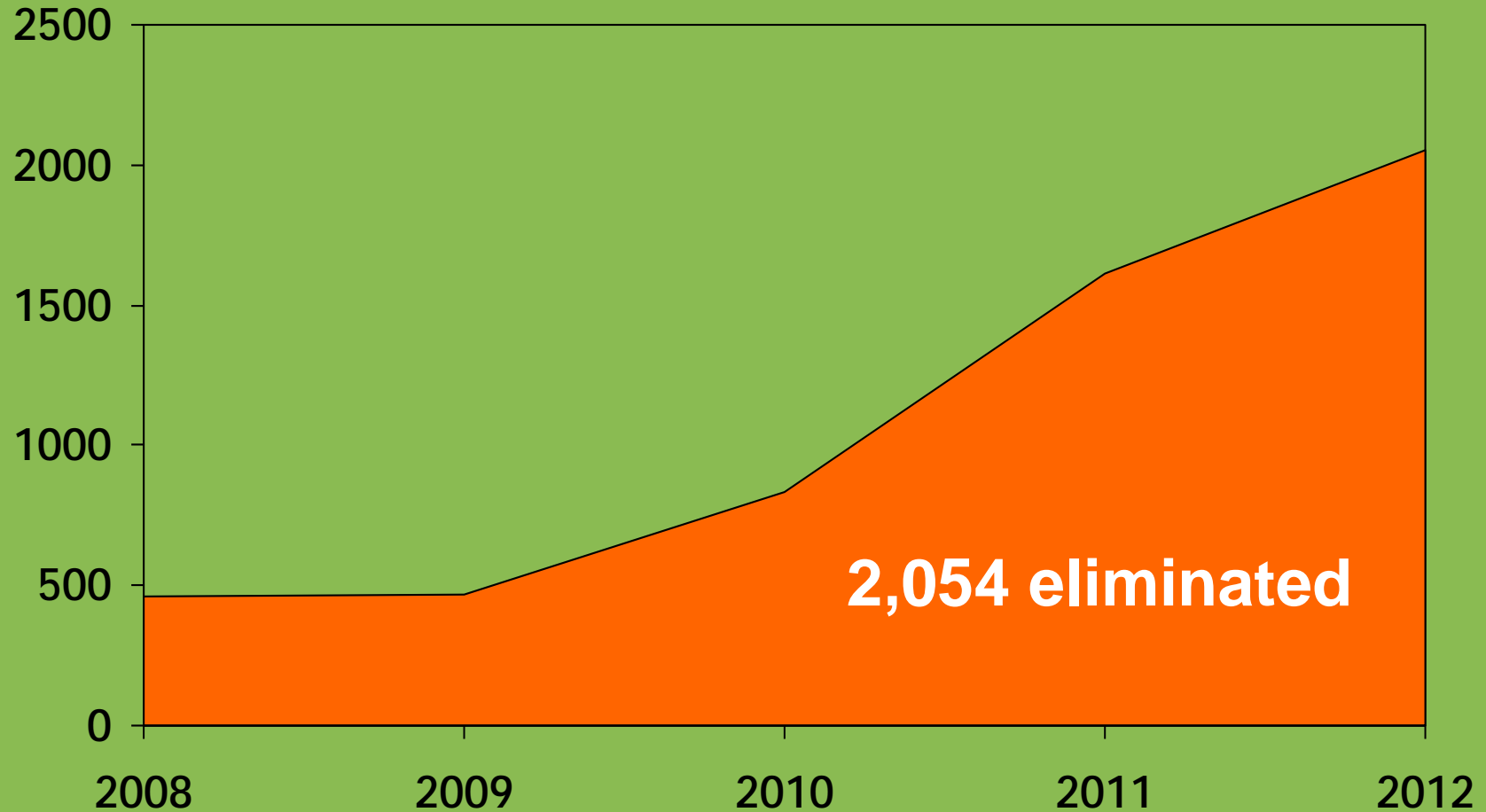








Back to 1988 staffing level with 230,000 more residents







1

Awaken Community Capacity

(Rewrite the Rules!)

San Jose Rose Garden

...a true story





Before





Municipal Rose Garden

City of San Jose





ADOPT A STREET



San Jose Rose Garden

...a true story



2

Activate Unique Assets

(Use What You Have!)





-chargepoint+





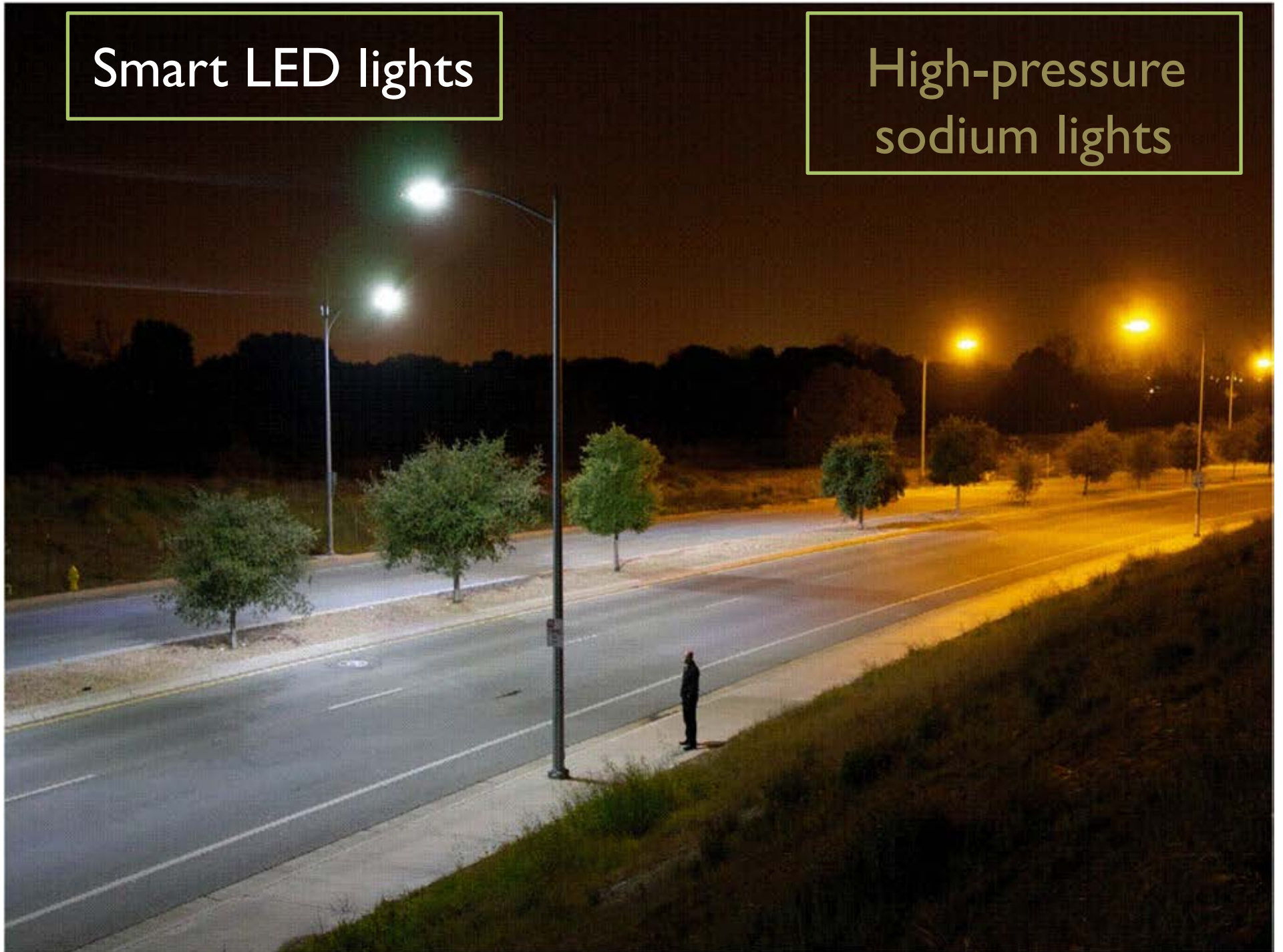




-chargepoint+ Locations

Smart LED lights

High-pressure sodium lights







PROSPECT

Silicon Valley

PARTNER TO CLEAN TECH INNOVATORS





3

Partner to Tap OPM

(Harness the Power of Networks!)







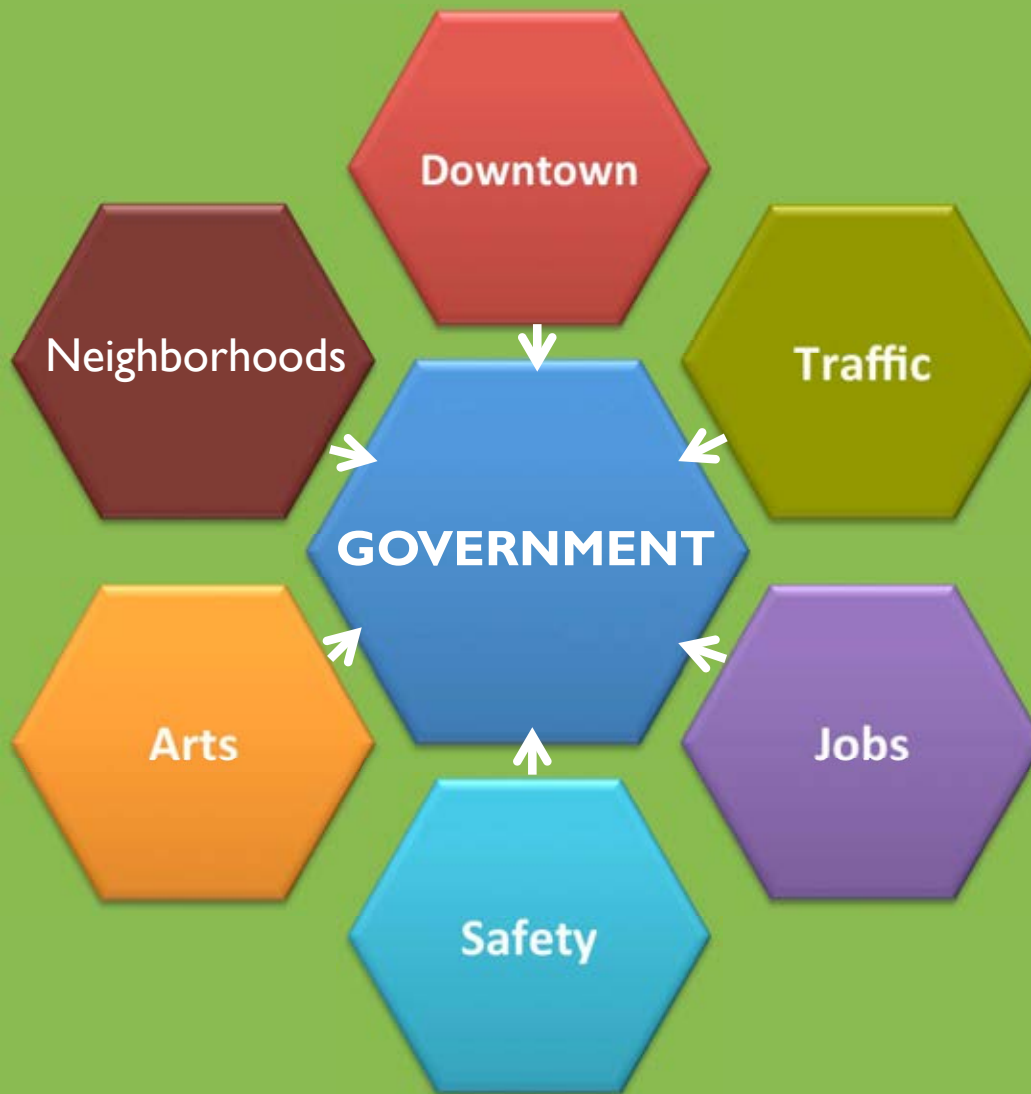




\$320M

\$120M









4

Align Around Ambition

(Set Bold Goals!)

SAN JOSE'S GREEN VISION



13 % reduction in energy use

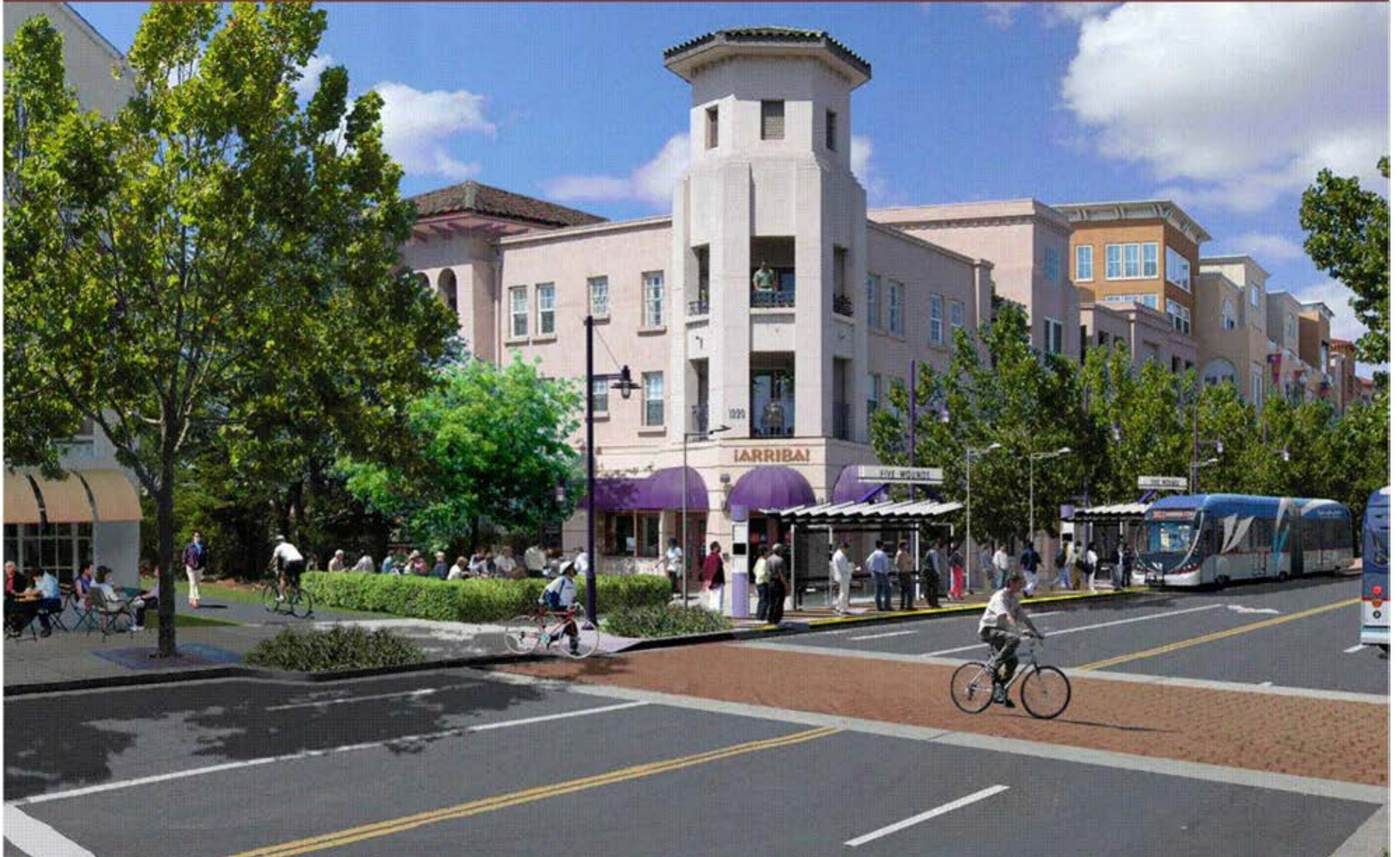
21 % renewable energy

73 % trash diverted

7 million sq. ft. of green buildings

10,000 clean tech jobs

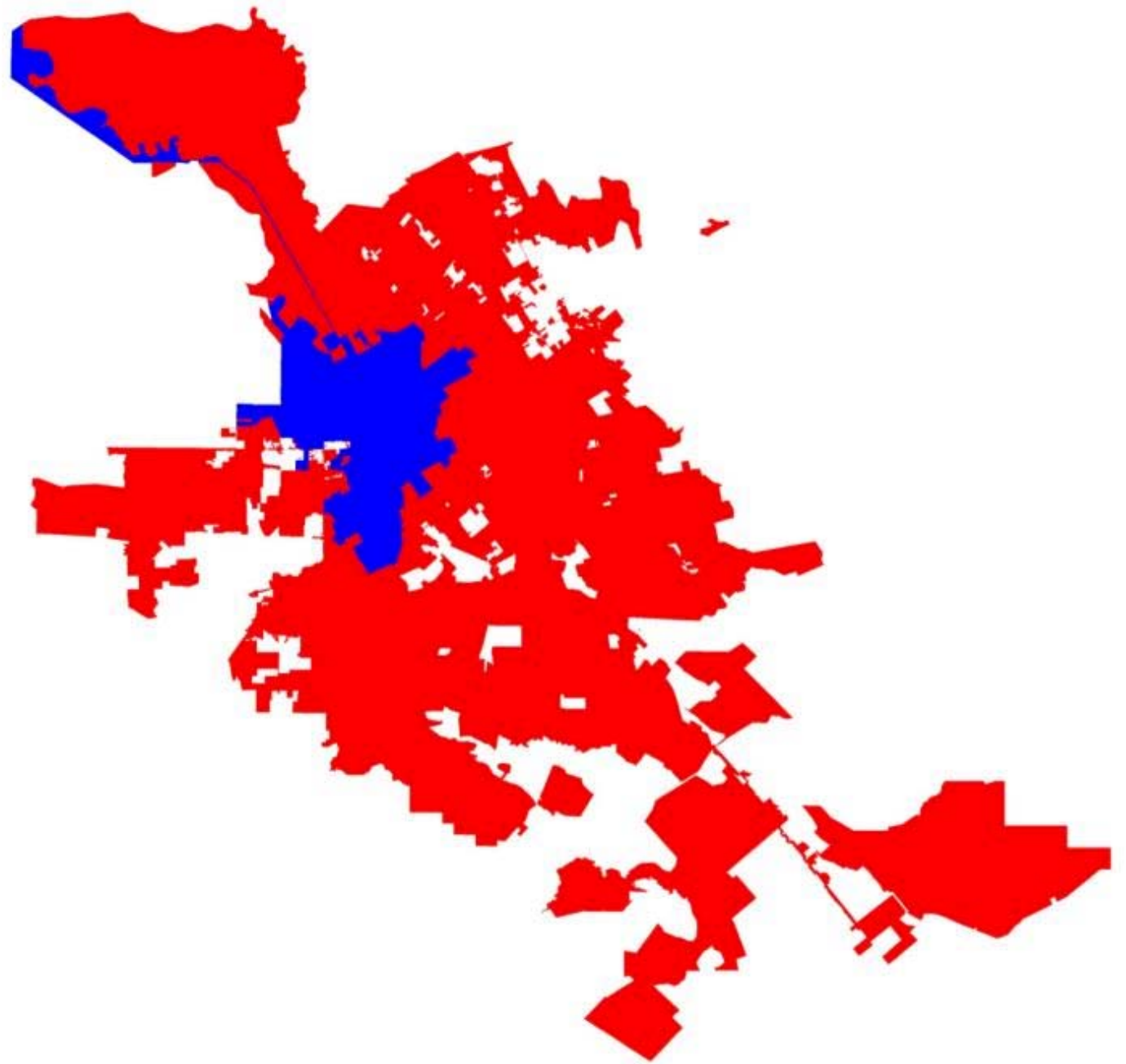
ENVISION SAN JOSE 2040 GENERAL PLAN



Building a City of Great Places

■ 1950

■ 1980



Innovative Economy

San Jose's economy thrives on innovation, providing job opportunities for all and ample fiscal resources for a vibrant community.

Environmental Leadership

San Jose is a model of an environmentally sustainable and healthy city, a leader in green Technology and a vigilant steward of its resources for present and future generations.

Diversity and Social Equity

San Jose celebrates, embraces and involves a diverse blend of cultures and achieves social, cultural and economic equity.



San Jose embodies the energy and vitality of its unique human, natural and economic resources.

Healthy Neighborhoods

San Jose's neighborhoods are attractive, affordable, and safe places to live with engaged community members.

Interconnected City

The activities of daily life are in close proximity and easily accessible by walking, bicycling and public transit.

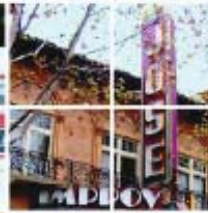
Quality Education and Services

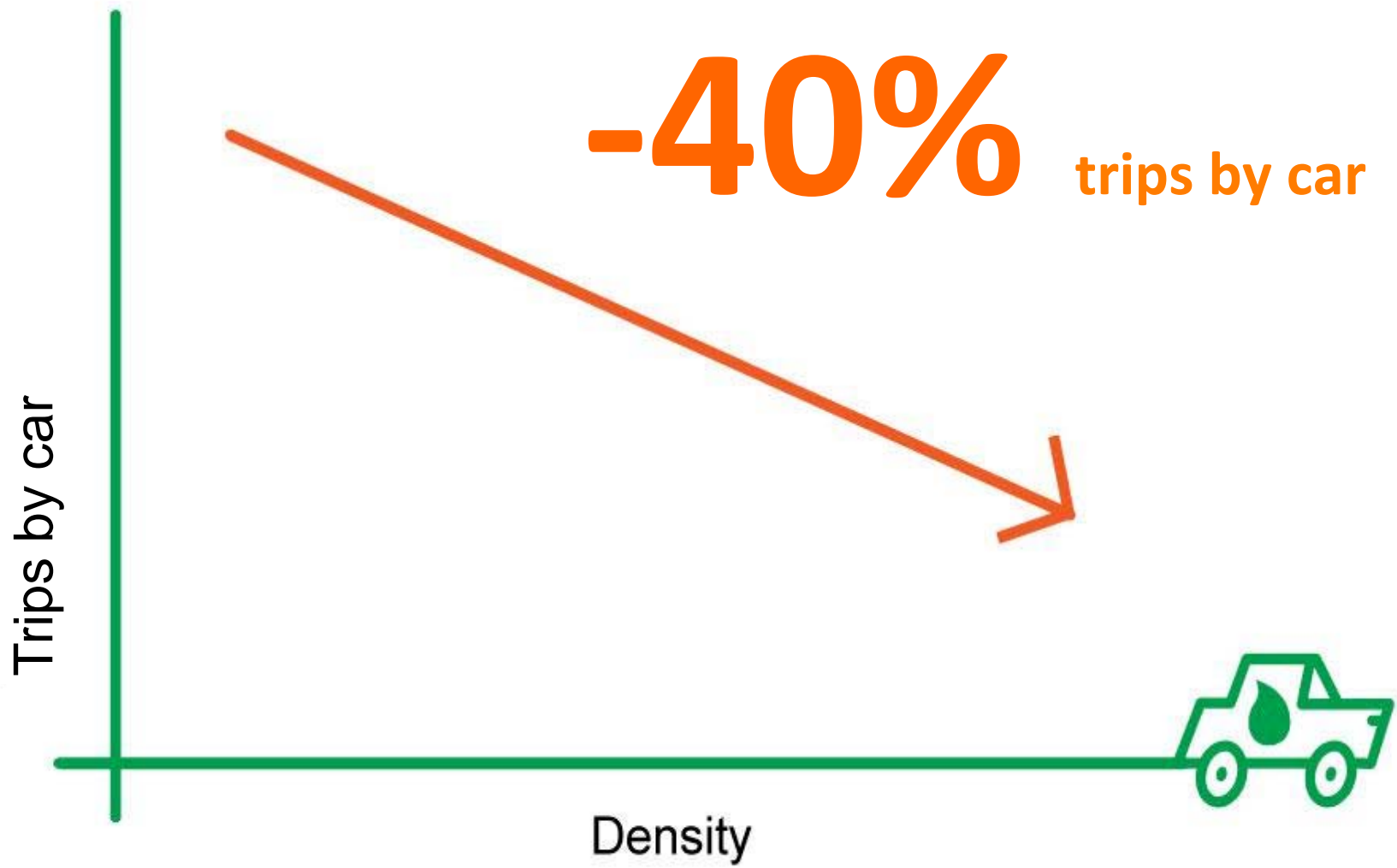
San Jose residents and businesses receive a broad range of high quality services and enjoy excellent educational opportunities for all.

Vibrant Arts and Culture

Arts and culture in San Jose connect people, provide rich opportunities for participation, and foster creativity.

ENVISION SAN JOSE 2040







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(Use What You Have!)

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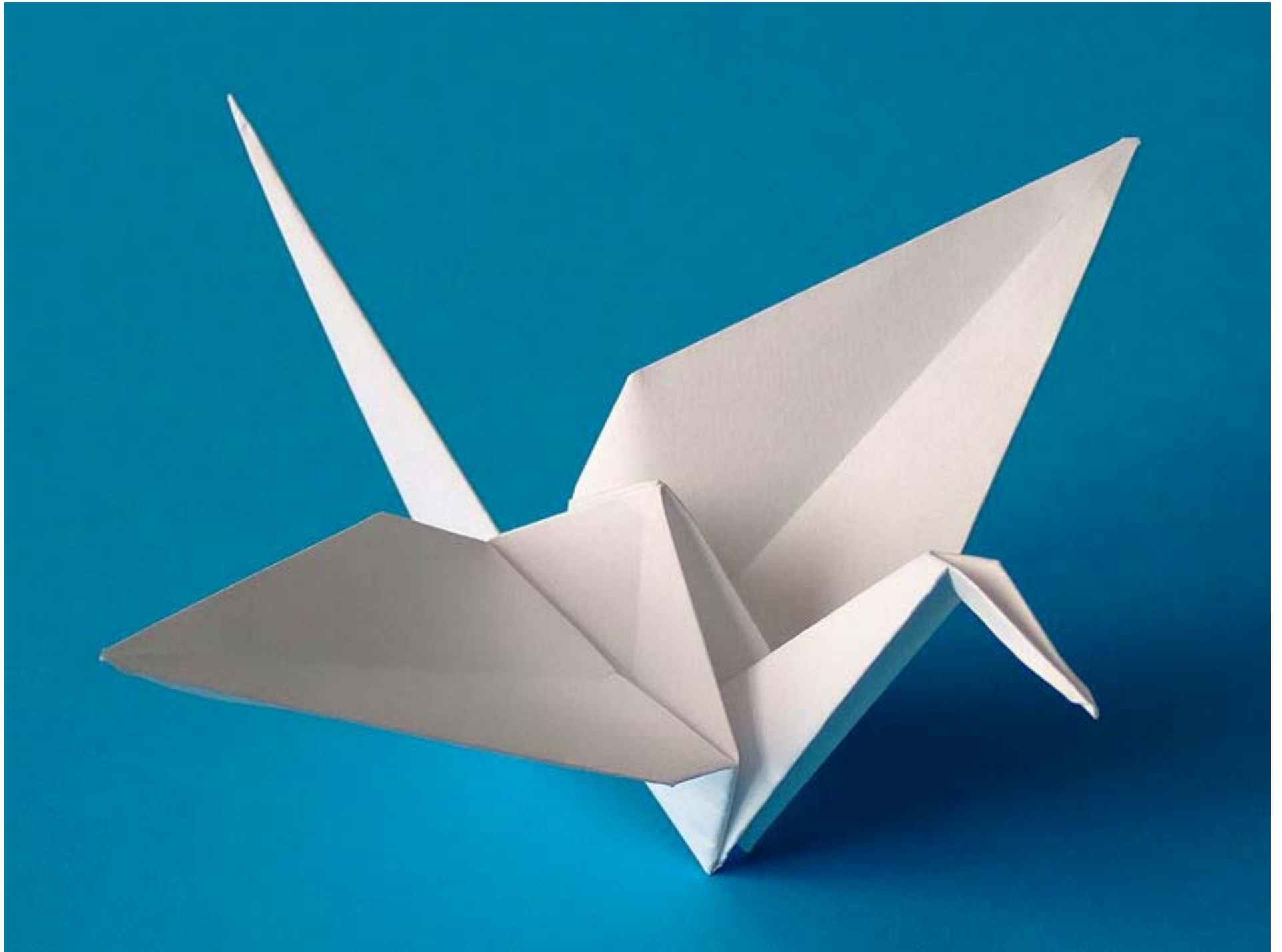
Partner to Tap OPM
(Harness the Power of Networks!)

4

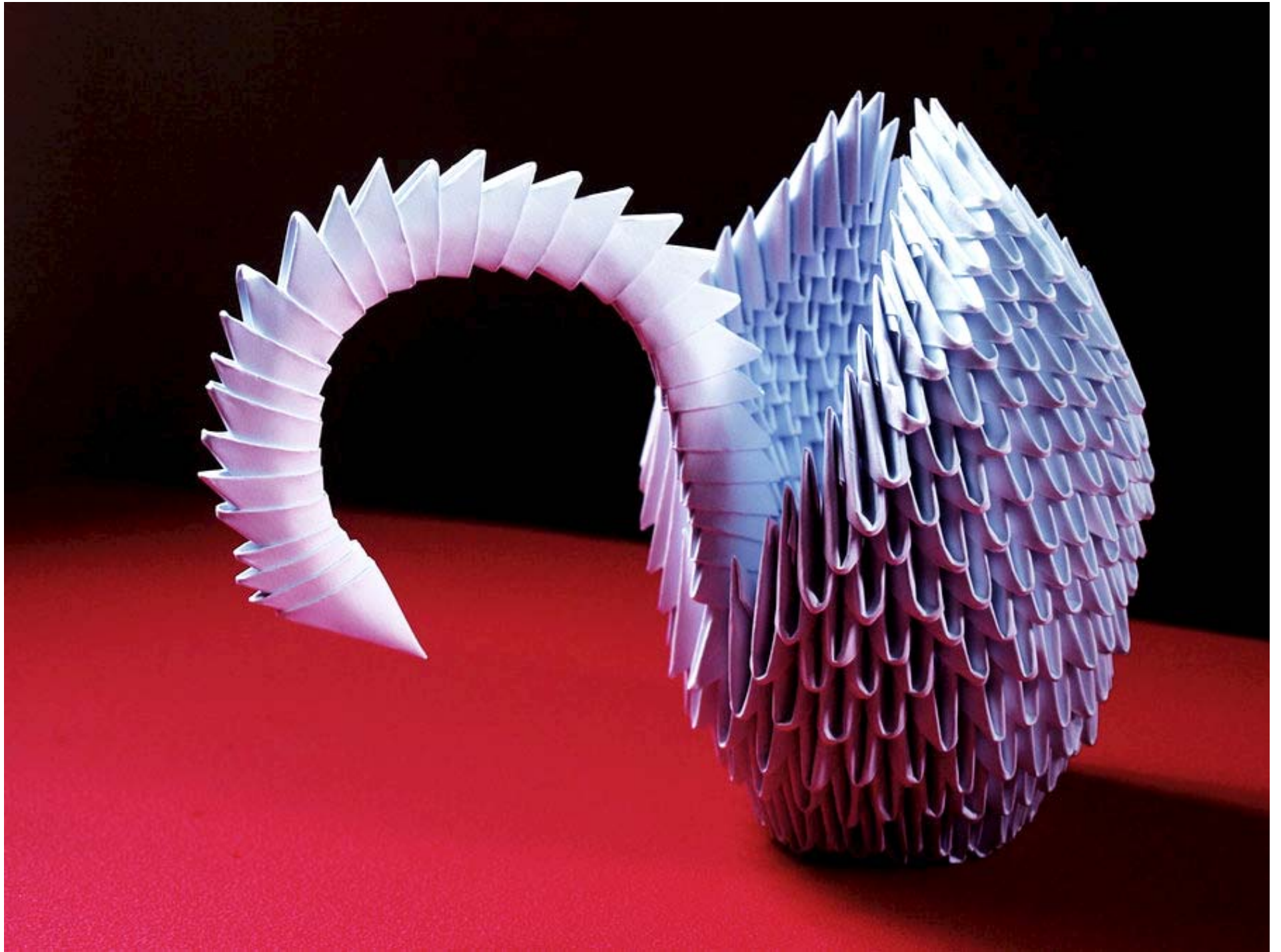
Align Around Ambition
(Set Bold Goals!)



Constraint breeds creativity







Connie Martinez

Managing Director & CEO, 1st ACT Silicon Valley

Sam Liccardo

Councilmember, City of San Jose

Kerrie Romanow

Director of Environmental Services, City of San Jose

- How can you **adopt, modify, or build on** these ideas in your community?
- What **new approach** could **you champion** when you return home next week?

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