




**CLIMATE CORPS BAY AREA:
OFFERING RESOURCES FOR
EMISSION REDUCTION**

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RESOURCES

 CLIMATE CORPS BAY AREA 



THE CONTEXT

- Action on Climate Change seeing individual success but is failing to yield large-scale results.
- Despite Mandates, Local Govts. are stretched too thin to act effectively




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graph LR; A[Planning] --> B[Policy]; B --> C[Approval]; C --> D[Implement/Action]; D --> E[Diffusion]; C -.-> D;
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There is an emerging talent pool who lacks access to real-world experience.


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CLIMATE CORPS BAY AREA FACILITATES PARTNERSHIP

- 30 Members placed with Partners
 - Full-time for 10 months
 - Paid internships (salary + scholarship)
 - Trained and placed alongside Bay Area municipal (and nonprofit) staff
- Implement climate change mitigation projects
- Raise awareness and increase civic participation in climate protection
- Federal and local funding



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THE TEAM

- Strategic Energy Innovations
 - 14 years of community energy and climate change programs
- Bay Area Community Partners (BACR)
 - Northern California AmeriCorps provider with 30 years of experience working in communities of need
- CaliforniaVolunteers
 - The State AmeriCorps Commission



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CURRENT STATUS

- 30 Members
 - Over 300 applicants
 - Waiting list for next service year
- 16 Partners
 - 9 – Non-Profits
 - 7 - Local Governments



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ROLE OF THE TEAM

- Recruiting and Matching
- Supervised technical support
- Training
- Partner and Member networking
- Monitoring and evaluation
- ***A strong team and support structure is key to success***




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PROJECT VARIATIONS

<u>Businesses</u>	<u>Governments</u>	<u>Residents</u>	<u>Schools</u>
<ul style="list-style-type: none"> ■ Energy Efficiency ■ Organics Disposal ■ Networking with Green Businesses 	<ul style="list-style-type: none"> ■ Transportation Initiatives ■ Waste Reduction ■ Energy Efficiency ■ Climate Action Plans ■ Solar Procurement 	<ul style="list-style-type: none"> ■ Energy Upgrade California ■ Energy Efficiency ■ Education ■ Public (PACE) financing programs ■ Transportation ■ Solar Installation 	<ul style="list-style-type: none"> ■ Eco-Campuses ■ K-12 Green Teams ■ Honor Sustainable Schools ■ Walking School Bus ■ Curriculum Development

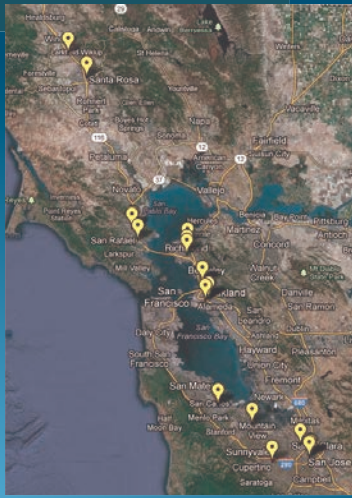



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EXAMPLES OF LOCAL GOVERNMENT PARTNERS

- City of San Pablo
 - Climate action plan development, weatherization, lighting, and thermometer retrofit supervision
- Alameda GSA
 - Large scale multi-county solar procurement, Environmental Preference Purchasing, Lowering employee single car commuting
- Sonoma & San Mateo Counties
 - Energy Upgrade California Outreach and community engagement





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FIRST YEAR'S SUCCESSES

- CCBA Members contributed over 40,000 hrs towards Bay Area Climate Protection Efforts

*81% improvement in emissions reductions in
75% of programs members implement*

*Recruited and Supported 1450+ Volunteers
For a total of 5,400 hours*

*85% of Members obtained jobs or returned to school
in the Sustainability Field*



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LESSONS LEARNED

1. Providing a Forum for both Members and Partners is essential
 - Increases communication
 - Leads to regional collaboration and best practices
2. Building lasting partnerships leads to collaboration and higher implementation
3. Community Involvement offers more resources



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BUILDING PARTNERSHIPS AND PROVIDING RESOURCES

- Grow Partnerships
 - Meet communities where they are at by providing flexible adaptable program structure
 - Establish conditions to recruit high impact projects and emerging talent
 - Provide strong support throughout to build credibility and leverage successes
- Create Career Pathways
 - Members get sustainability jobs and educational paths
 - Alumni expand networks



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GOALS FOR COMING YEARS

- Although we are in the beginning stages, we plan to expand and replicate CCBA
 - Community need exists outside of Bay Area
 - Regional collaboration allows CCBA to make a difference, while needing regional needs, state wide

Custom

Scalable

Replicable

Effective



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Thank you to our 2011-12 Partners: Acterra, Alameda GSA, Bay Area Climate Collaborative, Build it Green, City of Cupertino, City of Richmond, City of San Pablo, City of San Jose, GRID Alternatives, Joint Ventures, Marin Energy Authority, Redwood City 2020, San Mateo County, Solar Richmond, Sonoma County, Strategic Energy Innovations



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