

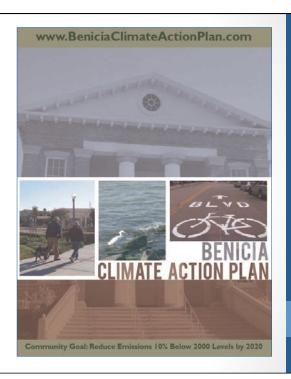
Students and CAPs

- Things to keep in mind
- CAP development
- Working with students
 - Preparation
 - Benefits
 - Challenges



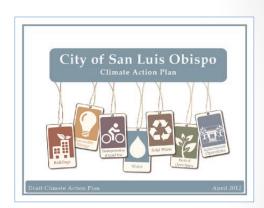
Timeline

- Sept. 2008 April 2009: Cal Poly Studio Work
- April 2008 Sept. 2009: Staff revision and additional outreach
- Sept. 2009: Adopted



Timeline

- Sept. 2009 April 2010: Cal Poly studio work
- April 2010 Present
 - Updated projections
 - Additional public outreach & staff feedback
 - CEQA
- June 2012: Planning Commission



Working with a university

- Academic calendar
- Pedagogical outcomes
 - Teaching outcomes
 - Student diversity
- Recognize strengths and weaknesses
 - Outreach
 - Workforce
 - Energy & Creativity
 - Experience
- · Prepare city staff
- Be clear about expectations
 - Responsibilities for feedback, notices, reservations, meetings, etc.
 - · Internal staff draft
 - No CEQA



5

CAP Process September - December **Policy** Policy Research Outreach Review Audit January - April Policy Focused Strategy Draft Audit Outreach Development CAP

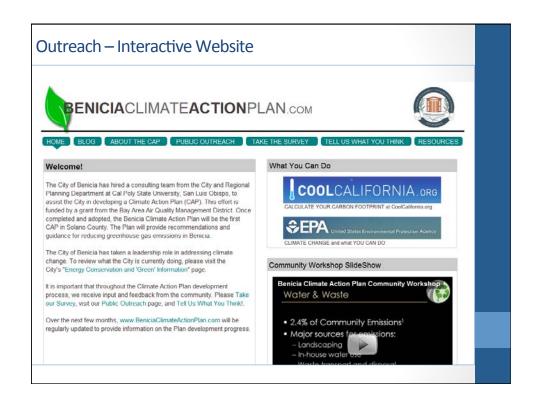
Public Outreach

- Digital
 - Facebook
 - Websites
 - Surveys
 - Videos
- Events
 - Farmers Market
 - Community Workshops
 - Grocery Stores
 - School activities
 - Surveys





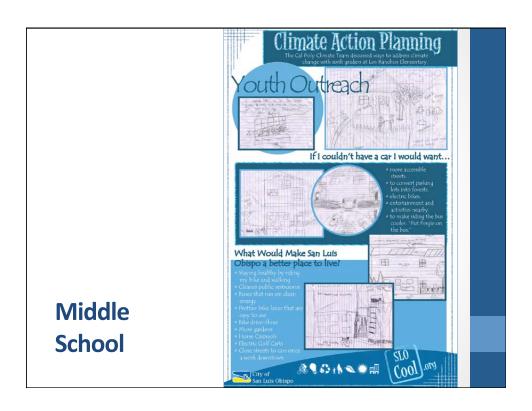






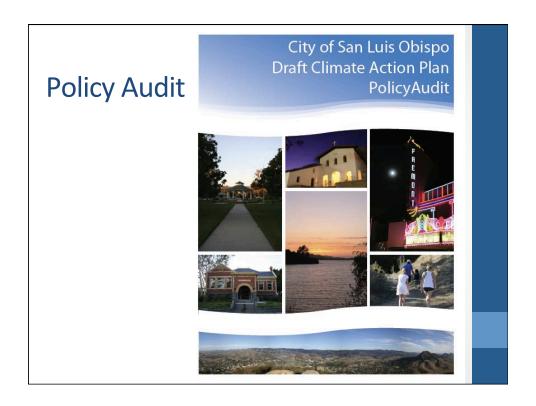


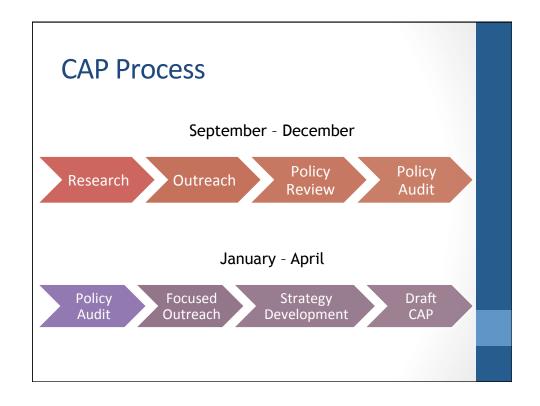












Strategy development

- Targeted outreach
- Research
- Policy
- GHG reduction calculation
- Staff review













Establishing Collaboration

- Approach a department or faculty member
 - Establish project scope
 - Establish timeline that works for the academic calendar (if necessary)
 - Set expectations for both parties
 - Discuss cost (be aware of university overhead)
- Write cooperation with an academic institution into an RFP
 - Clearly define role of students
 - Make supervision of students specifically defined

Final Thoughts

- Low cost
- High energy, creative, and inclusive
- Requires staff participation in student process
- Additional work will be required for CEQA, plan refinement, and adoption process

