



# A Cross-Sectorial Approach for Designing and Fostering Healthy, Safe Communities

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Prevention Institute

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*Strategies to Create Safer, Healthier Communities*  
Webinar

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# **What's Collaboration Got To Do With It?**







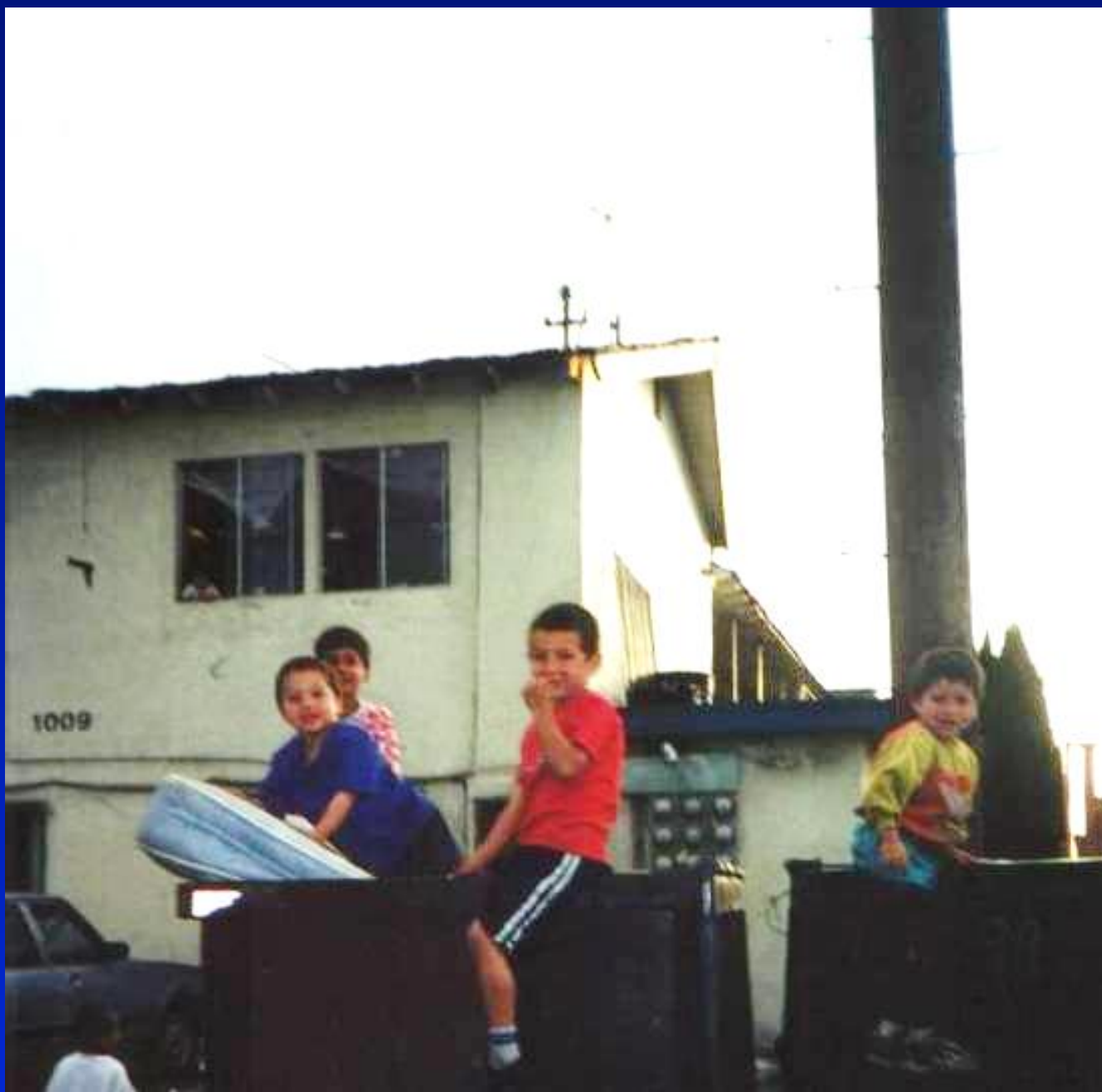


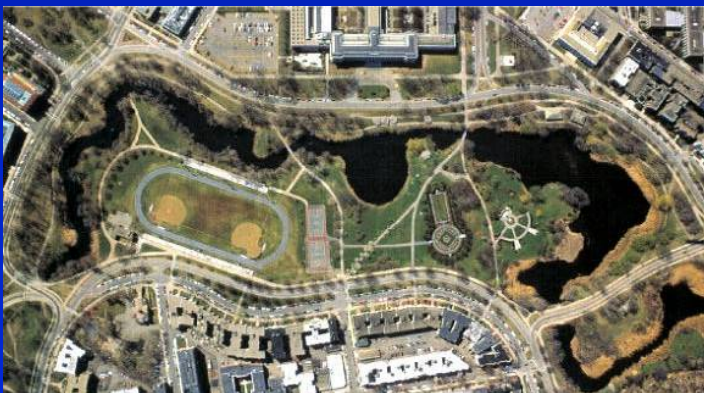
Photo courtesy of Latino Health Access



# Intersectoral Collaboration



**Baltimore County**  
**Department**  
**of Health**



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# Common Questions to Intersectoral Collaboration

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- ◆ How does collaboration impact community health and safety?
- ◆ Who should be included at the table?
- ◆ How do we ensure that collaborative partnerships are sustainable?
- ◆ What do you do when partners have different goals?



# Collaboration Multiplier

## Collaborator 1

**Expertise:**

**Desired Outcomes:**

**Key Strategies:**

## Collaborator 2

**Expertise:**

**Desired Outcomes:**

**Key Strategies:**

**Shared Outcomes**

**Partner Strengths**

**Joint Strategies**

## Collaborator 3

**Expertise:**

**Desired Outcomes:**

**Key Strategies:**

## Collaborator 4

**Expertise:**


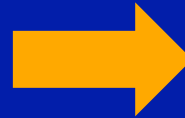
**Desired Outcomes:**

**Key Strategies:**

# **Collaboration Multiplier Helps Multidisciplinary Groups**

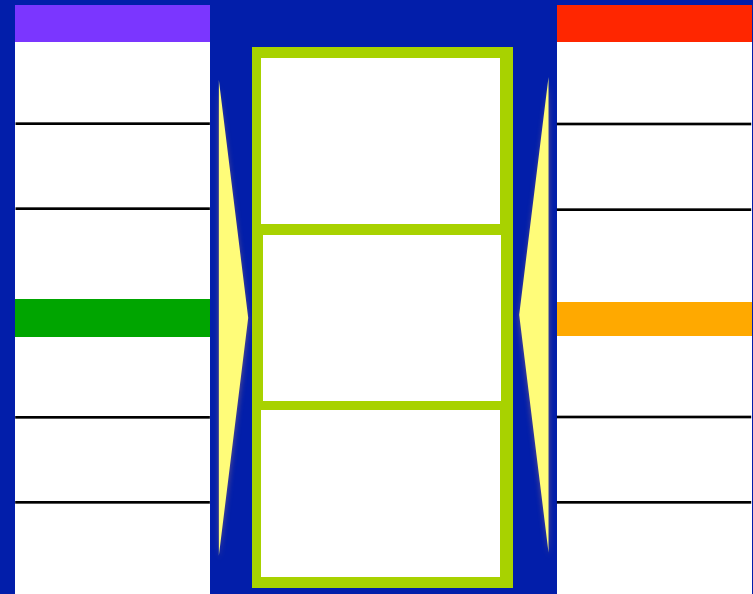
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- ◆ Identify common and divergent approaches
- ◆ Take stock of individual and collective resources
- ◆ Identify who (or what) is missing and tailor a pitch to engage more diverse partners
- ◆ Forge comprehensive approaches and joint solutions
- ◆ Clarify how people from each discipline view and approach an issue differently



# Information-Gathering


# Analysis





# City Heights Educational Collaborative, San Diego

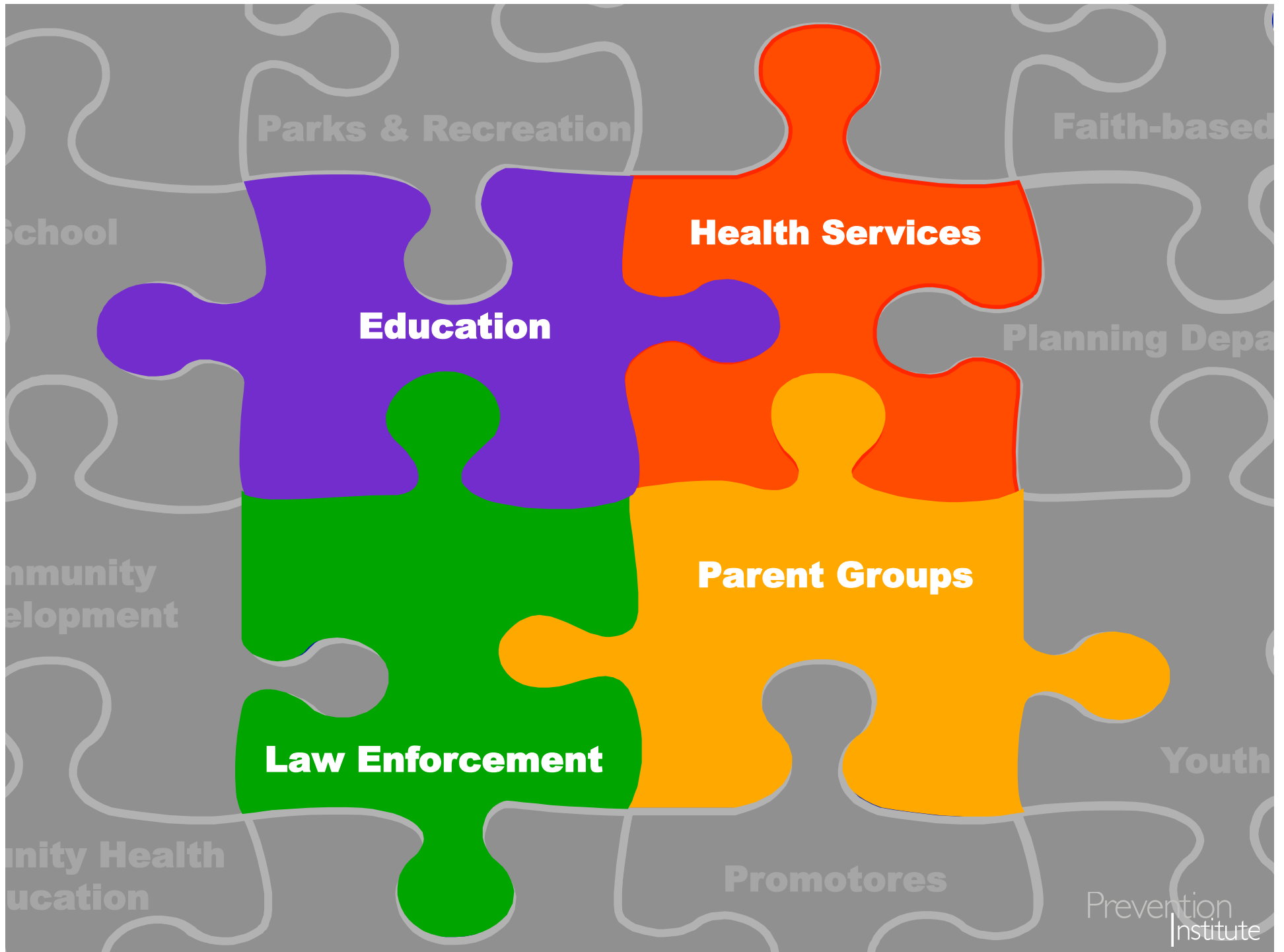


Photo source: Herbert Hoover High School



# Information-Gathering Categories

- ◆ Importance of this issue
- ◆ Mandate
- ◆ Organizational goals
- ◆ Expertise, assets and strengths
- ◆ Strategies and activities
- ◆ Audience and partners
- ◆ Data
- ◆ Desired outcomes



Parks & Recreation

Faith-based

School

**Health Services**

**Education**

Planning Depa

Community  
Development

**Parent Groups**

**Law Enforcement**

Youth

Community Health  
Education

Promotores

Prevention  
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# Information-Gathering Completed Grid

	Public Health	Property Owners	Public Works	Youth Groups
Mandate	<hr/> <hr/> <hr/>	<hr/> <hr/> <hr/>	<hr/> <hr/> <hr/>	<hr/> <hr/> <hr/>
Activities	<hr/> <hr/> <hr/>	<hr/> <hr/> <hr/>	<hr/> <hr/> <hr/>	<hr/> <hr/> <hr/>
Data	<hr/> <hr/> <hr/>	<hr/> <hr/> <hr/>	<hr/> <hr/> <hr/>	<hr/> <hr/> <hr/>
Desired Outcomes	<hr/> <hr/> <hr/>	<hr/> <hr/> <hr/>	<hr/> <hr/> <hr/>	<hr/> <hr/> <hr/>

## **2** Analysis

**Education**

**Law  
Enforcement**

**Shared  
Outcomes**

**Partner  
Strengths**

**Joint  
Strategies**

**Health  
Services**

**Parent  
Groups**

## Education

E

### Expertise:

- Experience working with students, families and community members

### Desired Outcomes:

- Improved behavior and academic achievement
- Ownership of public facilities and resources

### Key Strategies:

- Access to facilities and services that serve the community
- Engage students & community

## Law Enforcement

LE

### Expertise:

- Monitor / reinforce traffic safety laws
- Established connections with city staff and community services

### Desired Outcomes:

- Increased safety in surrounding areas
- Community connection & cohesion

### Key Strategies:

- Outreach to parents and school staff around key safety issues
- Address barriers and solutions in students' ability to walk to school safely

## Shared Outcomes

- Increased educational opportunities for students
- Improved health outcomes for children and families
- Apply solutions in students' ability to walk to school safely.

## Partner Strengths

- Offers a hub for a number of services through "community schools" approach
- Community trust and established history in community
- Connections to a variety of institutions, organizations and sectors

## Joint Strategies

- Shared leadership to increase community health and safety
- Support outreach efforts to community members and residents
- Engage new partners to support broader stewardship

## Health Services

HS

### Expertise:

- Understands community health outcomes and needs

### Desired Outcomes:

- Equitable access to opportunities to prevent chronic diseases
- Improved health behavior and outcomes

### Key Strategies:

- Strategizes using a health perspective
- Foster partnerships across sectors

## Parent Groups

PG

### Expertise:

- Strong ability to cultivate parents and leaders of the community
- Understanding of community needs and concerns

### Desired Outcomes:

- Increased health and safety in their community
- Services with community relevance

### Key Strategies:

- Promote to community members
- Provide public support around health and safety to community leaders



# Next Steps After Completion of Collaboration Multiplier

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- ◆ Tailor your messages to engage different fields in achieving your goals
- ◆ Identify additional partners, outreach, and learn how they fit into the matrix
- ◆ Build and strengthen the coalition
- ◆ Develop a comprehensive strategic approach

URBAN NETWORKS TO  
INCREASE TURNING YOUTH  
**UNITY**  
through Violence Prevention

## Multi-Sector Partnerships for Preventing Violence



A Guide for Using Collaboration Multiplier  
to Improve Safety Outcomes for Young People,  
Communities and Cities

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## Community Safety by Design: Preventing Violence through Land Use

August 2015

Developed for The California Endowment by

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