



Port of San Diego's GREEN BUSINESS NETWORK

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Tenant Engagement



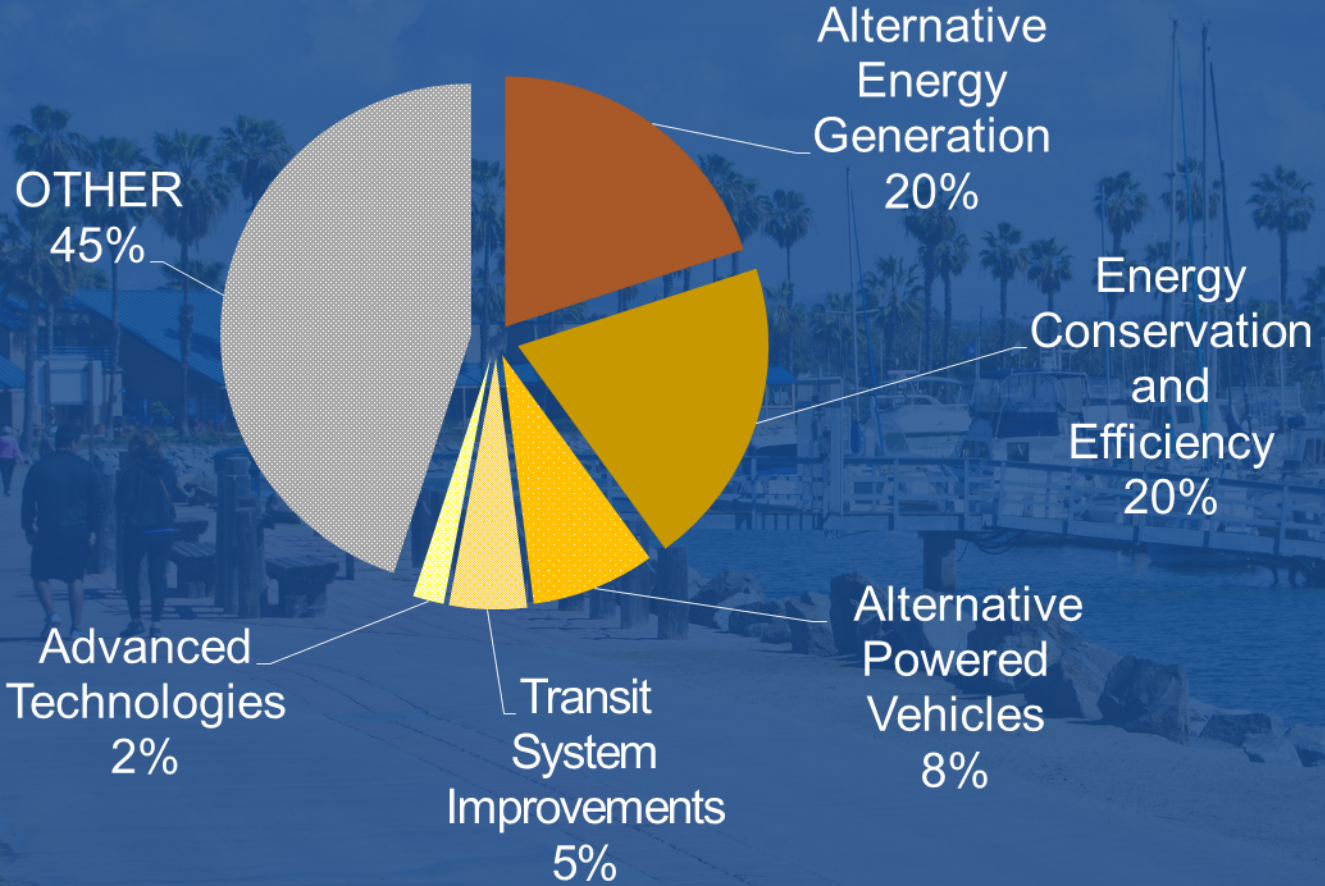
75% of the land area

96% of the greenhouse gas emissions



Greenhouse Gas Reduction Sources

Focused 2020 GHG Reduction Targets



Port's Green Business Network

- Started in 2011
- Voluntary Program
- 84 Members and Climbing
 - Restaurants
 - Hotels
 - Marinas
 - Industrial Businesses
 - Small Retail Shops
- Vital to the Port's Climate Action Plan

BAE SYSTEMS



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Why Join the Program?

- Resources:
 - Energy Audits
 - Sustainability Action Plans
 - Marketing Videos
 - Workshops
- Benefits:
 - Promotional Opportunities
 - Networking
 - Grant Funding Notifications
 - Sustainability Awards



Holistic Approach to Sustainability

- Quarterly Workshops
 - Water Reduction
 - Waste Management
 - Fuel Cells & Battery Storage
 - EV Chargers
 - Energy Efficiency Rebates
- Sustainability Action Plans
 - Waste, Water and Energy Measures



Program Successes

- Since 2010, member businesses have collectively saved:
 - 6.2 million kWh
 - 280,000 therms
- 13 Sustainability Action Plans Completed
- 11 Energy Audits Conducted
- 20 Marketing Videos
- Quarterly Workshops

Prevented emissions from
1,215 passenger vehicles
driven for one year



Challenges and Opportunities

- Variety of Businesses
 - Targeted Approach
 - Networking Events
- Sustainability Knowledge
 - Creating a Corporate Culture
 - Workshops
- Financing
 - Rebates and Incentives
 - Grant Funding Opportunities
 - No-Cost Resources
 - Showcasing Cost Savings

California Energy Commission Alternative and Renewable Fuel and Technology Program Grant	
San Diego Port Tenants Association	Proposed Award: \$5.9 million
Continental Maritime	1 40,000 lb Electric Fork Lift
Marine Group Boat Works	2 Lithium-ion Electric Forklifts
Pasha Group	2 Class-8 Drayage Trucks

Member Spotlight



GreenPortNetwork.org





Questions?

For more information visit
greenportnetwork.org

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