GAMIFICATION* OF ENERGY KNOWLEDGE & EDUCATION
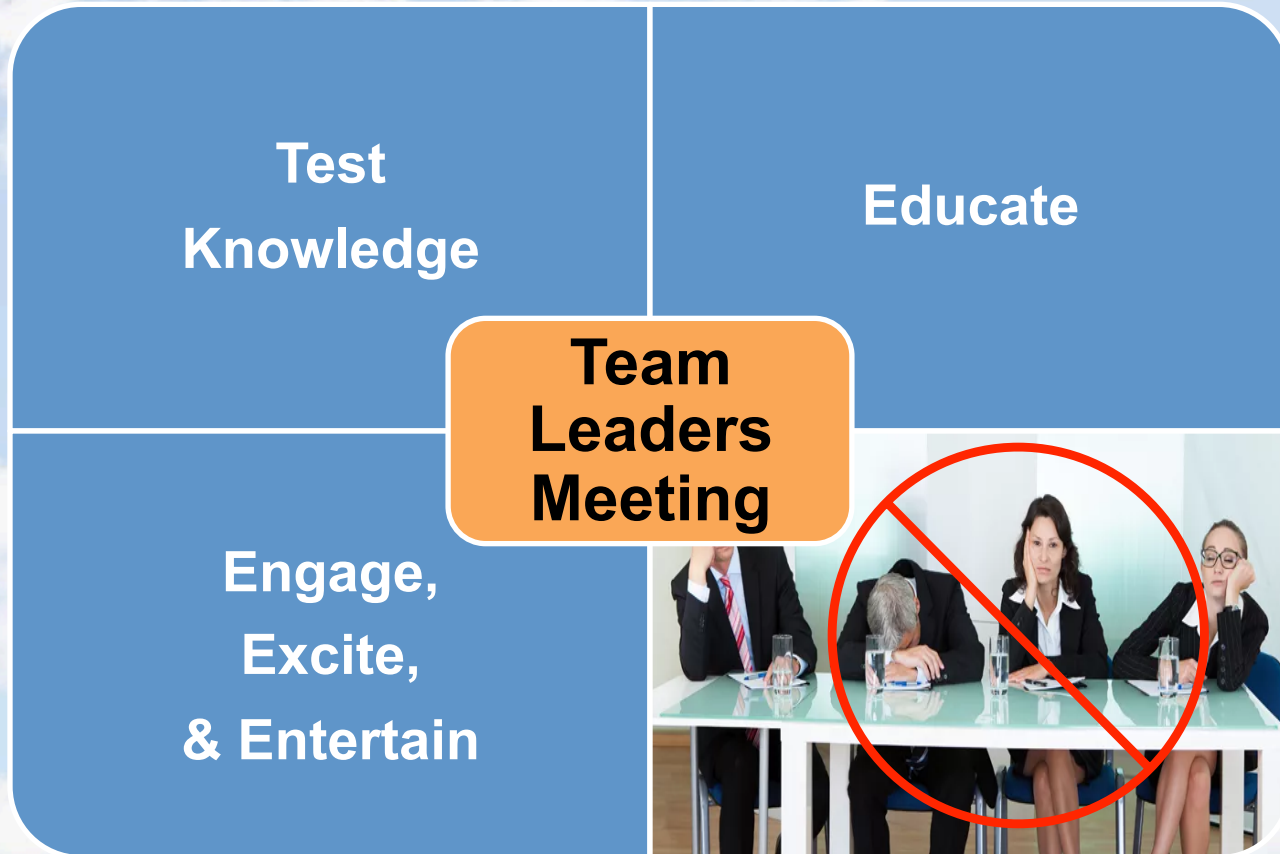
Robin Squier
Project Manager

SEEC Forum
Motivating Energy Efficiency: Model Behavior Change Strategies
June 15, 2016

Noun: The process of adding games or gamelike elements to something (as a task) so as to encourage participation
                                        -- Merriam-Webster.com

The Goal

Test Knowledge

Educate

Engage, Excite, & Entertain

Team Leaders Meeting

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The Solution

SHALL WE PLAY A GAME?

        TIC-TAC-TOE
        BLACK JACK
        GIN RUMMY
        HEARTS
        BRIDGE
        CHECKERS
        CHESS
        POKER
        FIGHTER COMBAT
        GUERRILLA ENGAGEMENT
        DESERT WARFARE
        AIR-TO-GROUND ACTIONS
        THEATERWIDE TACTICAL WARFARE
        THEATERWIDE BIOTOXIC AND CHEMICAL WARFARE
        GLOBAL THERMONUCLEAR WAR

Image: http://mattcegelske.com/shall-we-play-a-game-wargames-blu-ray-deals/

Energy Jeopardy - Game Characteristics & Challenges

Who was first?

Individuals vs. Teamwork

Images: http://www.mrboothby.net/mrboothby/?cat=27 & http://neatoday.org/2015/07/16/u-s-senate-passes-every-child-achieves-act-end-of-nclb-era-draws-closer/
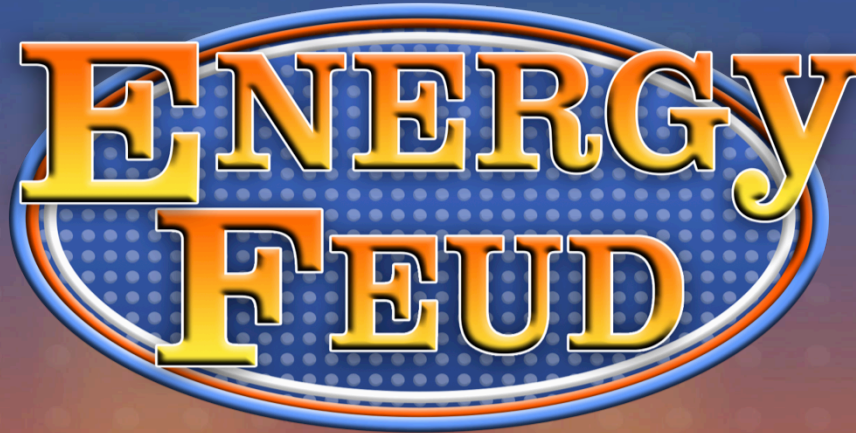
Energy Feud is a friendly competition between 3 teams of Energy Efficiency Leaders! Teams will take a shot at answering as many concealed answers as possible correctly within an allotted timeframe and earn points! Questions are NOT based on 100 person surveys but on research, studies, and our own EE knowledge. May the most knowledgeable Team win!!!

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Energy Feud - Game Characteristics & Challenges

Teamwork, Competition, & Camaraderie

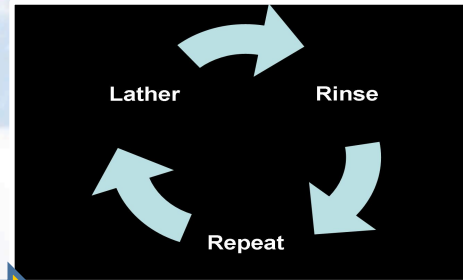Team Writes Team Name HERE

If you miss one, they will say it

Be prepared for variations on the answers

lime	fern	olive
pear	moss	shamrock

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Overall Game Takeaways

Practice at least 1 run-through

Lather → Rinse → Repeat

Have at least 2 people to run the game

Use reputable sources

DEPARTMENT OF ENERGY

WEEKLY NEWS — BAT CHILD FOUND IN CAVE!

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Game Templates

Images: Self (Robin Squier) &
http://zindagiunlimited.blogspot.com/2013/01/scrabble-mania.html (Robin Barret)