



HELP MORE CALIFORNIANS AFFORD ENERGY IMPROVEMENTS

Co-op Marketing for Local Governments



**GET APPROVED FOR
\$22,000**

TO MARKET FINANCING SOLUTIONS

By signing up for the Energy Upgrade California® Cooperative (Co-op) Marketing Program, your local government gains access to funding, professionally designed collateral and cost-share opportunities toward increasing energy financing in your area.

Sign Up Today:

<http://community.trainenergyupgrade.com>

Local governments are awarded \$2,000 in co-op marketing credits upon registering on the co-op marketing online platform. This credit may be redeemed for customizable marketing materials (i.e. brochures, door hangers) that include your jurisdiction's logo and directly promote your agency. The campaign presents the Go Green Financing website (www.gogreenfinancing.com), which provides multiple unbiased financing options in one convenient location. Participating agencies are also eligible to apply for a micro-grant, up to \$20,000 from Energy Upgrade California® intended to be cost-shared for additional approved marketing projects.

**WELCOME TO THE
STATE OF SAVING.**



Questions? Contact:
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Go Green Financing
Energy Upgrade California®