

City of Huntington Beach

Sustainable Business Certification Program



The Sustainable Business Certification Program (SBCP) is a voluntary certification program that recognizes and incentivizes businesses that implement sustainability initiatives in the areas of waste reduction, water conservation, energy efficiency, and pollution prevention.

Goals

Recognize and incentivize sustainable businesses

Achieve sustainability milestones through voluntary and verifiable action taken by businesses

Gather and produce key measurements of sustainability

Expand energy efficiency programs in Huntington Beach's business community

Inform the business community of sustainability programs

Benefits

More constructive relationship with local government

Technical assistance

Improved access to rebates/incentives

Roadmap to sustainability improvements

Healthier workplace

Employee motivation/productivity/morale

