

Inclusive and Sustainable Growth

Leveraging Economic Opportunities for all

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UNIVERSITY OF CALIFORNIA
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everett program
DIGITAL TOOLS FOR SOCIAL INNOVATION

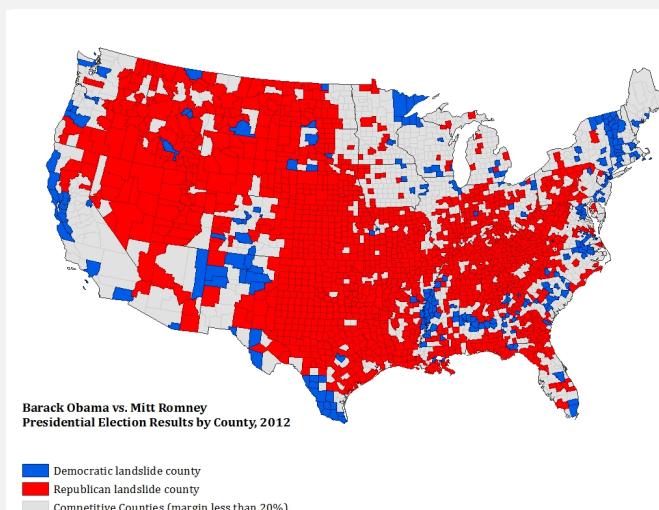
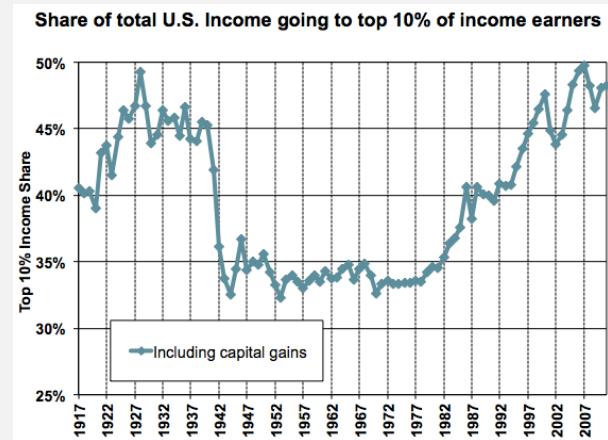
Challenges of Contemporary America

Jobs crisis linked with both stagnant wages and slow job growth

Inequality crisis with unprecedented levels of inequality

Political crisis associated with not just partisanship but social, spatial, and information fragmentation

Intersecting problems reinforce each other



Equity Good For Growth, *But HOW AND WHY???*

Table 2. Factors' Impact on Regional Economic Growth

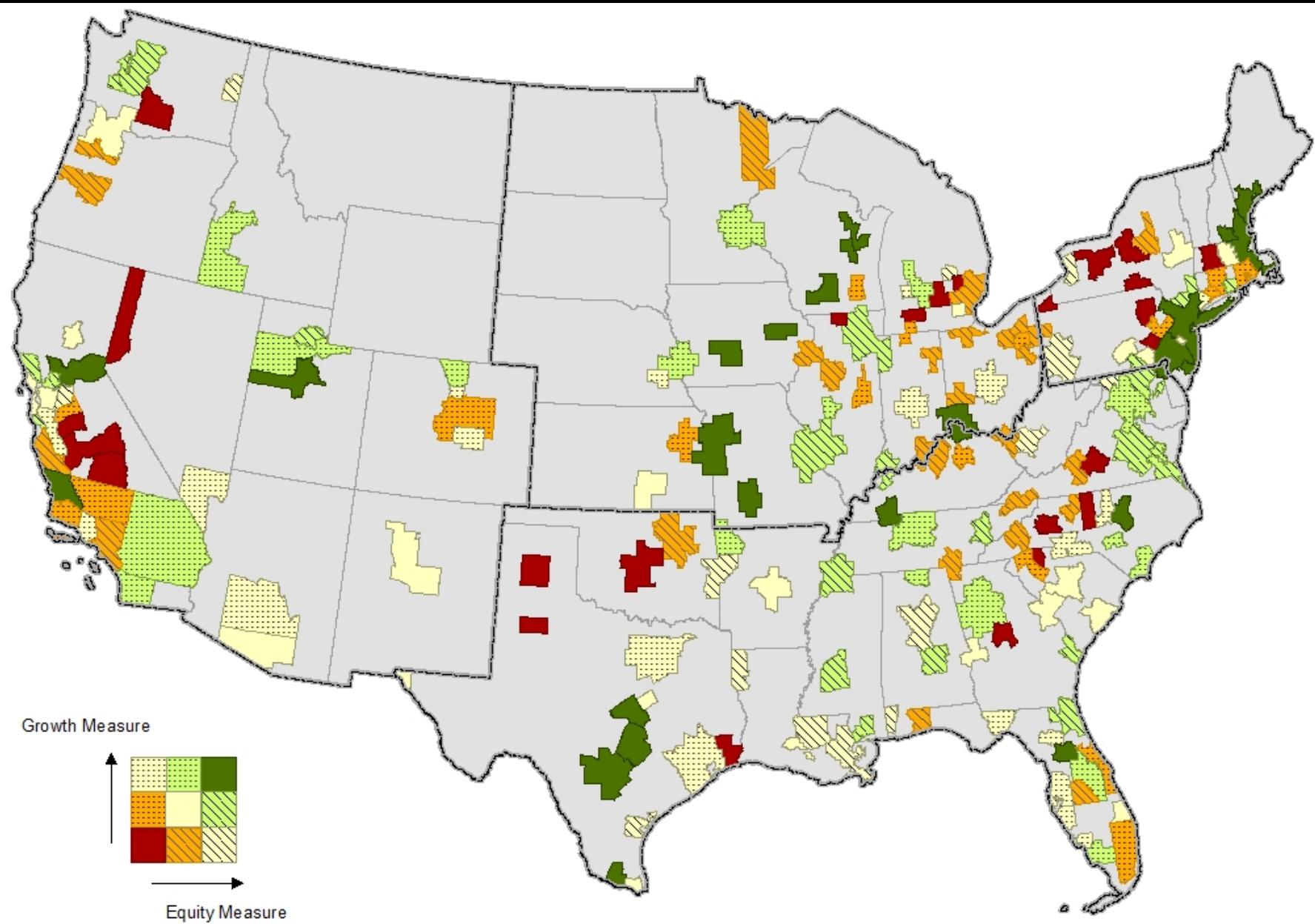
Factor	Per Capita Income	Employment	GMP	Productivity
Skilled Workforce and R&D	0.00333			0.00134
Technology Commercialization	0.00374		0.00211	0.00232
Racial Inclusion & Income Equality	0.00104	0.00208	0.00357	0.00138
Urban Assimilation		0.00143	0.00276	0.00126
Legacy of Place		-0.00748	-0.00917	-0.00136
Business Dynamics		0.00237	0.00281	
Individual Entrepreneurship		0.00200	0.00180	
Locational Amenities	0.00222			
Urban/Metro Structure		0.00129	0.00218	

136 Metro areas, 4 growth measures, 9 broad indicators with 38 different variables

Source: Fund for our Economic Future, North East Ohio

<http://www.futurefundneo.org/en/~/media/Files/Research/2007%20Dashboard%20of%20Economic%20Indicators.as>

Index of Growth and Equity 1980-2010

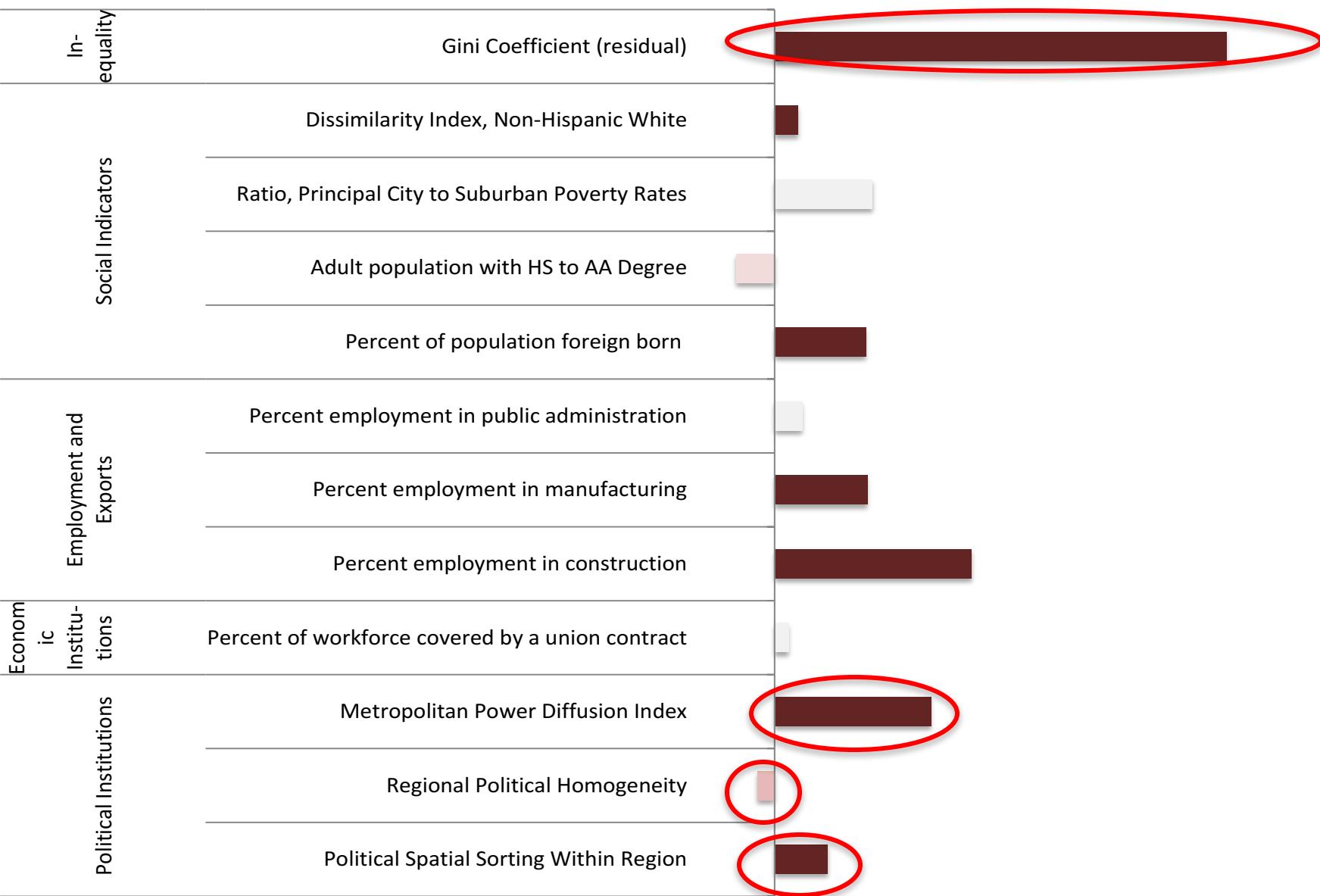


Some Just Growth Factors



- ❖ Diversified economy
 - State Capital
 - Public sector employment
- ❖ Education:
 - Less high school drop-outs
 - More AA & Tech certificates
- ❖ Minority Middle Class

Likelihood of Ending Growth Spell, 1990-2011



Biggest City In the World!

*by enlarging the city to 826.5 square miles,
consolidation makes Jacksonville No. 1 in area*

By JIM WARD
Times-Union Staff Writer

Ind ending up with a city
measuring 826.5 square miles.

Neither Los Angeles nor
Oklahoma City, however, can
claim the world title, says
the national.

Population, to be sure, does
not enter into the question of
Jacksonville being the largest
city in world, but it will mean
something in the state.

With a population of a little
more than 190,000 last sum-

In 1903 — it is those point
years when Jacksonville was

just beginning to realize she
had a story to tell, too — be-
fore the Communists gained
control of the mainland,

Tsingtao had an area of
some 200 square miles, in-
cluding the ancient imperial
capital city, which has an
area of 20 square miles.

Three years after the fall of
the Nationalists, the Com-
munist government enlarged

No other large city in the
world — including such giants
as Shanghai, Tokyo, London,
New York City, Moscow, Sa-
o Paulo or Paris — has a larger
land area than Jacksonville.

Again, it should be noted,
this does not take into ac-
count the populations of these
cities; for they are the most
densely populated cities in

In terms of these cities
themselves, they have popula-
tions in the millions; and, in
terms of the metropolitan areas
which surround them, those total populations are
counted in terms of tens of
millions of people.

Eight Largest

In terms of square miles,
the next seven largest cities
in the world after Jacksonville
are Shanghai, Tokyo,
New York, London, Berlin,
Paris, and Moscow.

This order, however, is still
dependent on whether the
metropolitan area of the city
is included or simply the area
of the city proper.

Shanghai has an area of 728
square miles as an adminis-
trative district similar to Du-

lens in 182 square miles of
land.

The population of the met-
ropolitan area is 21,821,000 but
only 4,000 people live in the

City of London itself. The esti-
mated population of the Com-
mune of London is 3,025,000 ap-
proximately.

the state. The population of
the Massape Quash, however,
is estimated at more than 8
million.

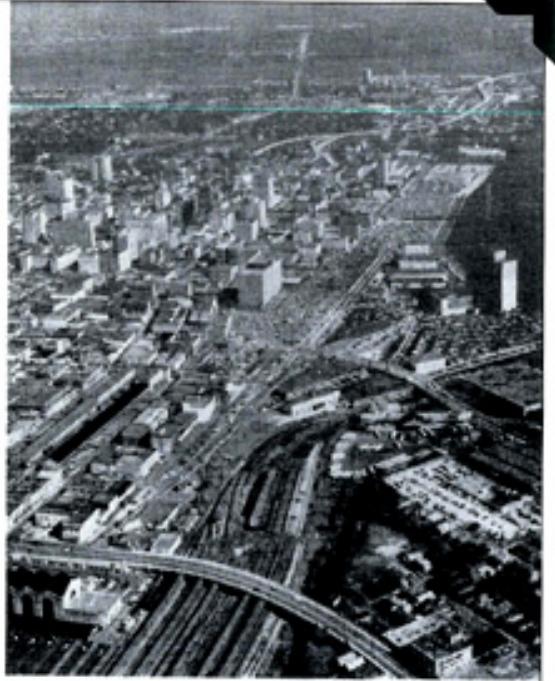
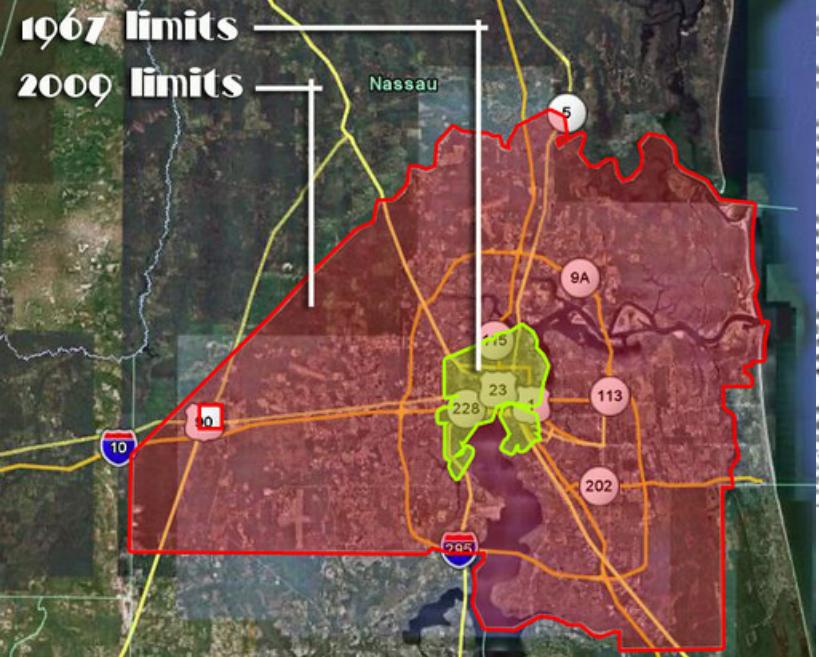
The metropolitan city of
Paris, which began on the Se-
ine in the 3rd century, is
located in the Seine Department, which has
www.infoplease.com/ce2/geo/ce2_0000000000.html

the cover story

Jacksonville's unique claim to
fame under consolidation is
explored by Times-Union
Staff Writer Jim Ward. Cover
photo by Roger Mullen.



Ward



Jacksonville—as far
eye can see; this aerial
shows the heart of the
New City with its

JCCI

Citizens Building a Better Community
JACKSONVILLE COMMUNITY COUNCIL INC.

Serving the Kansas City Metropolitan Area

119 Cities | 9 Counties | 2 States | 1 Region

COMMUNITY

DATA & ECONOMY

EMERGENCY SERVICES/9-1-1

ENVIRONMENT

GOVERNMENT

REGIONAL PLANNING

TRANSPORTATION

Aging and Adult Services

Early Learning

Head Start

First Suburbs Coalition

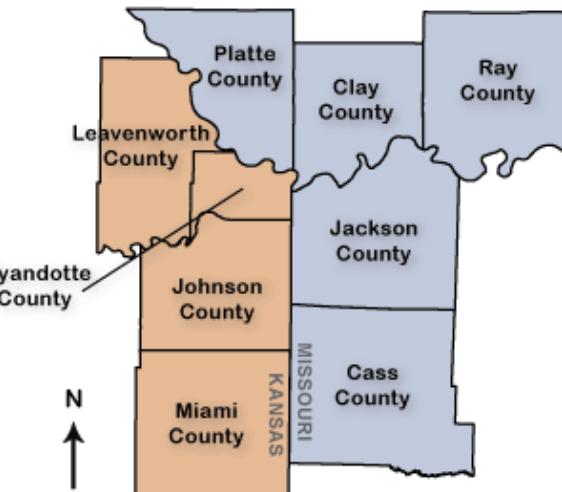
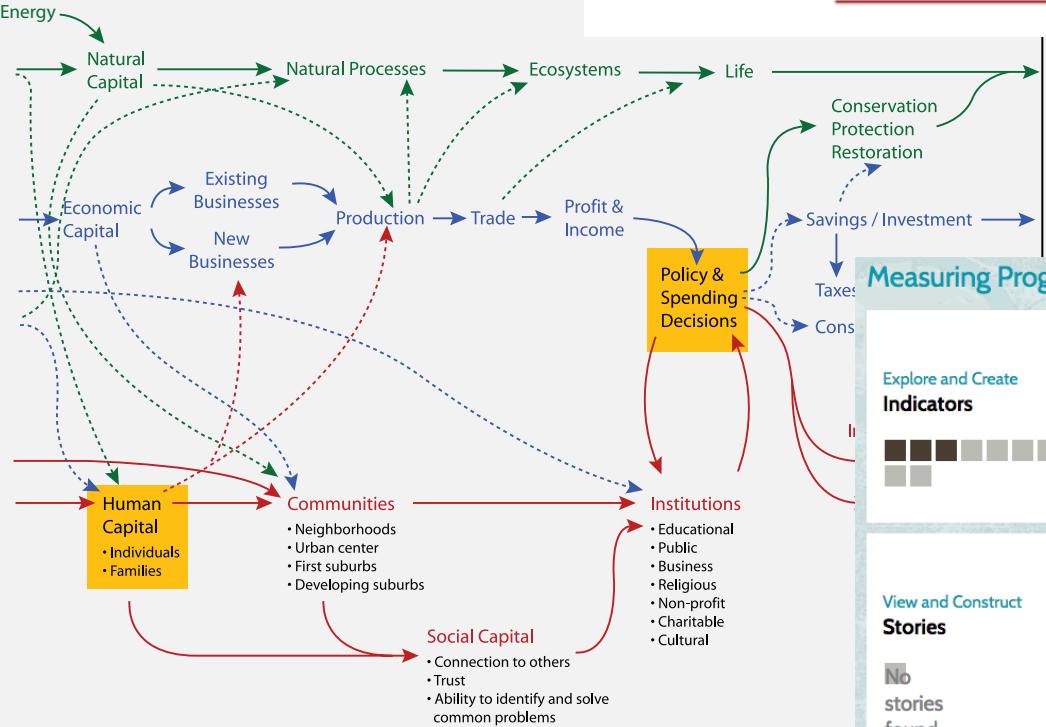
Homelessness

Communities for All Ages

Public Health

Regional Health Care Access

METRO OUTLOOK *LIVE* METRO DATALINE



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THE CHURCH OF
JESUS CHRIST
OF LATTER-DAY SAINTS

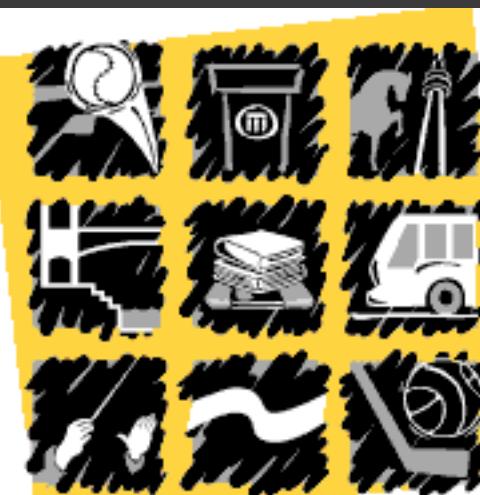
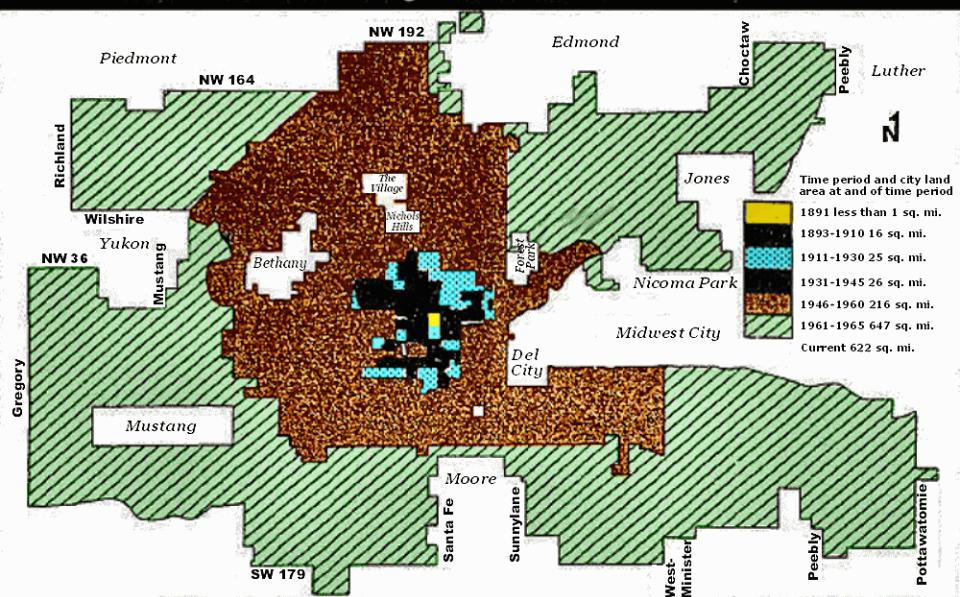


THE UTAH
COMPACT

A DECLARATION OF FIVE PRINCIPLES TO
GUIDE UTAH'S IMMIGRATION DISCUSSION



Oklahoma City Growth 1891-1989



WHEN COMPLETE, THE PROGRAM WILL HAVE BUILT OR RENOVATED
73 SCHOOL SITES THROUGHOUT THE OKLAHOMA CITY
PUBLIC SCHOOLS DISTRICT.





King County Equity and Social Justice

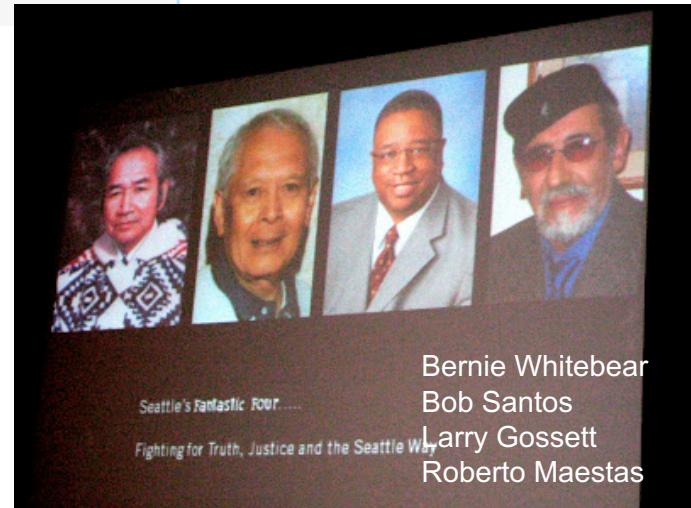


WIKIPEDIA
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Seattle process

From Wikipedia, the free encyclopedia



Bernie Whitebear
Bob Santos
Larry Gossett
Roberto Maestas



BUSINESS
IN SEATTLE

LIVING IN
SEATTLE

VISITING
SEATTLE

CITY
SERVICES

CITY
DEPARTM

RACE AND SOCIAL JUSTICE INITIATIVE (RSJI)

\$15 MINIMUM WAGE



What does it all mean?

❖ Epistemic communities

- Shared knowledge and agendas
- Shared notions of validity
- Coordinated action
- Typically policy-focused & expert driven



- ❖ Diverse & dynamic epistemic communities

- Broader inclusion
- Common regional destiny
- Repeated interactions
- Ability to regroup in response to shocks
- Action-oriented, not just policy
- Build on regional cultures & constitutive of those cultures

❖ New 3 Rs:

- Roots, Relationships, Reason

Impacts on growth and equity

❖ Growth

- Innovation
- New and diverse economic opportunities
- Collective/coordinated response

❖ Inclusion

- Connect geographies and populations
- Expand structures of opportunity
- Redistributive policies

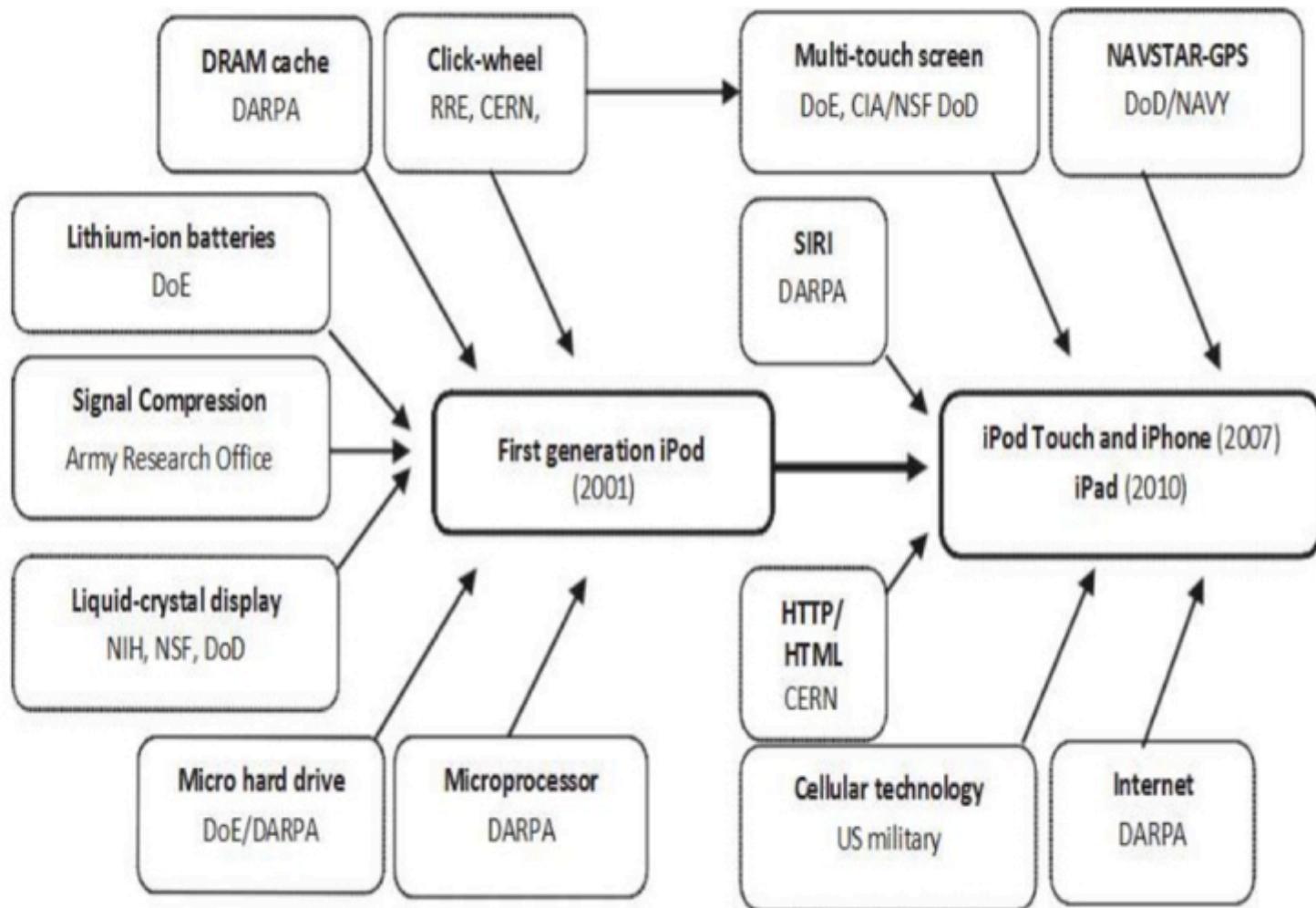
Structural inequalities

Company	Year Founded	Employees	Revenue per employee
McDonald's	1940	400,000	\$60,000
Walmart	1962	2,100,000	\$200,000
Intel	1968	100,000	\$540,000
Microsoft	1975	90,000	\$767,000
Google	1998	32,000	\$1,170,000
Facebook	2004	3,000	\$1,423,000

Source: Pistono, Federico (2015) *Basic Income and other ways to fix capitalism*

- ❖ 1 out of 7 private sector jobs are in the food system
- ❖ 8 out of 10 lowest paying occupations are in the food system

What makes the iPhone so 'smart'?



What makes Google so valuable?

Google

amazon



facebook



lyft

eBay



Upwork™

formerly oDesk

Instagram



Platforms, networks and social data!

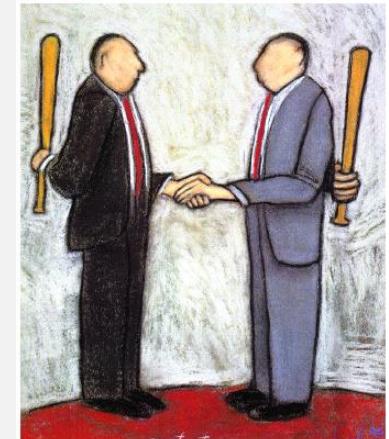
Solutions to equity challenges?

- ❖ It's the (eco)system not the pie
- ❖ Expand social wages
- ❖ Build learning networks not training programs
- ❖ Incubate diverse & dynamics epistemic communities



FINAL THOUGHT

- ❖ “Talk is not actually cheap; it requires effort, and it can help change hearts and minds in ways that encourage collaboration rather than zero-sum competition.”



EQUITY, GROWTH, and COMMUNITY

What the Nation Can Learn
From America's Metro Areas



CHRIS BENNER | MANUEL PASTOR

Thank you!!

<http://chrisbenner.net>

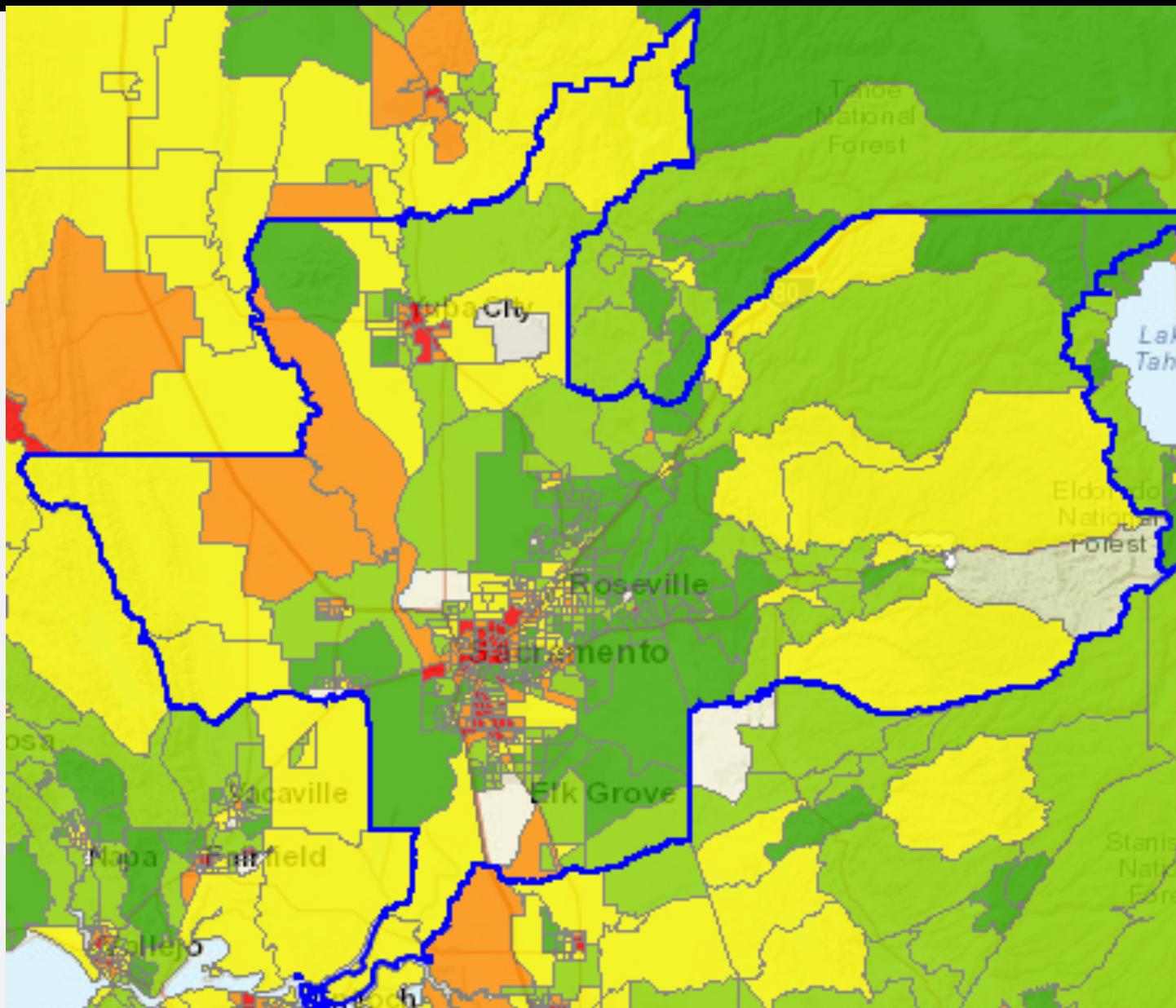
<http://GrowingTogetherMetro.org>



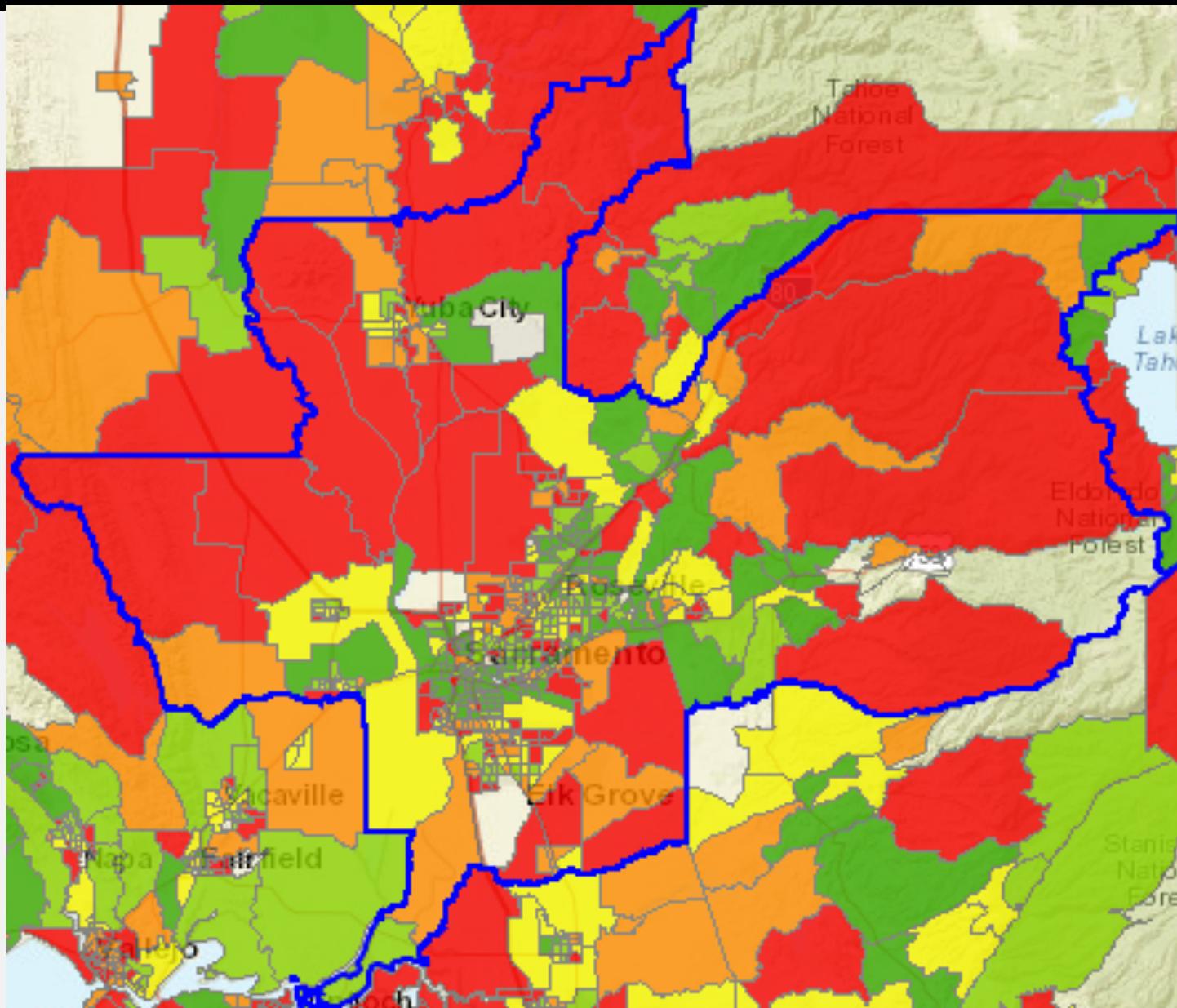
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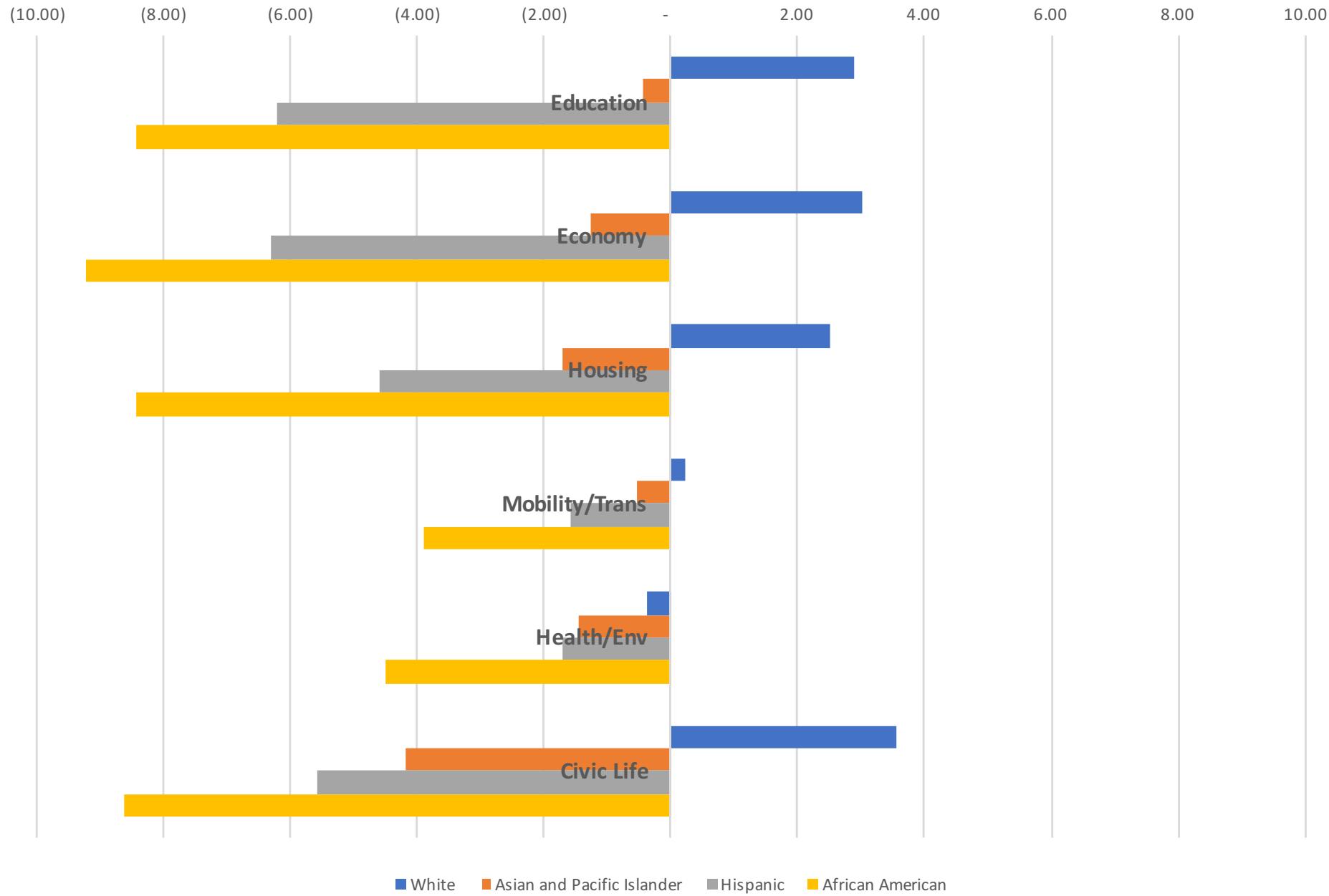
Regional Opportunity Index--PEOPLE



Regional Opportunity Index--PLACE



ROI-People



ROI-Place

