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Registration opens in early January

# COMMUNITY CHOICE ENERGY

## Purpose & Power

## THE BUSINESS OF LOCAL ENERGY SYMPOSIUM

### JUNE 4 & 5, 2018

### SHERATON HOTEL IN SACRAMENTO



### ABOUT THE EVENT

Join Community Choice Agency (CCA) experts and leaders from across the state for a day-long event about accelerating CCA adoption, sharing best practices, and creating more benefits for our local communities on June 5th. There will also be a pre-symposium workshop on the afternoon of June 4th on distributed energy resource projects that build local resiliency, provide unique customer services and contribute to local economic development.

### WATERSHED YEAR FOR COMMUNITY CHOICE IN CALIFORNIA

There are nine operational programs with another ten likely to be online in the next year. They are emerging as a powerful force, and at the same time, there are regulatory and legislative uncertainties which must be proactively addressed. Community Choice Agencies are also still clarifying their purpose, developing their business models, and differentiating themselves from the investor owned utilities. The symposium will explore these opportunities and challenges with experts in the field.

### WHO SHOULD ATTEND

Community Choice Agency operators and advocates, elected officials, electric service providers, cleantech entrepreneurs, businesses in the renewable energy industry, and anyone interested in the energy system of the future.

Organized by:



Local  
Government  
**SUSTAINABLE ENERGY**  
Coalition



**Local Government Commission**  
*Leaders for Livable Communities*



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### TOPICS COVERED:

1. Best practices for developing and operating Community Choice Agencies (CCAs)
2. Starting a Community Choice program: Procurement, risk assessment, financing, community outreach, and operations
3. Different business models for developing CCAs
4. Important legislation
5. Update on the PCIA (exit fees) and other critical regulatory proceedings
6. How to design a program that is an economic development driver, including new business opportunities
7. Energy democracy: How CCAs are serving the disadvantaged in their communities
8. How to effectively integrate Distributed Energy Resource programs into a CCA portfolio
9. Innovative program development from storage to electric vehicles
10. What does California's future energy system look like? What role do CCAs play?

### SPONSORSHIPS AND PARTNER OPPORTUNITIES

For information about Sponsorship or Promotional Partner opportunities, contact:  
Barry Vesser: [bvesser@climateprotection.org](mailto:bvesser@climateprotection.org) or Margaret Bruce: [mbruce@lge.org](mailto:mbruce@lge.org)

[localenergybiz.com](http://localenergybiz.com)