

# Santa Ana River

Watershed Ambassador Program

Virtual Mini Series

for Local Policymakers

Organized by



Certified by



## Agenda

### Workshop Three: Communicating the Value of Water

- |               |   |
|---------------|---|
| <b>18 min</b> | <b>3.1 - Welcome and Framing</b><br><i>Danielle Dolan – Local Government Commission</i>                                     |
| <b>18 min</b> | <b>3.2 - We're Better Together: Mutually Beneficial Partnerships</b><br><i>Melissa Elliot – Rafftelis</i>                   |
| <b>22 min</b> | <b>3.3 - Building Community Partnerships: A Local Perspectives</b><br><i>Amanda Fine – Eastern Municipal Water District</i> |
| <b>16 min</b> | <b>3.4 - The Value of Inclusive Communications</b><br><i>Susana Villegas – SVPR Communications</i>                          |
| <b>24 min</b> | <b>3.5 - Communicating In the Spotlight</b><br><i>Melissa Elliot – Rafftelis</i>  |
| <b>3 min</b>  | <b>3.6 - Summing It All Up</b><br><i>Danielle Dolan – Local Government Commission</i>                                       |

For more details, visit the Santa Ana Watershed Ambassador Program website at [lgc.org/sawpa](http://lgc.org/sawpa)

Questions? Contact [ambassador@sawpa.org](mailto:ambassador@sawpa.org)