

COMMUNITY MATTERS

BUSINESS PARTNER PROGRAM



CONNECTING VISIONARY
BUSINESSES WITH LOCAL
GOVERNMENT LEADERS

*for smart growth
projects*

CREATING COMMUNITY IMPACT

Are you a business leader who wants to support local projects for livable communities? Do you want to build strong local government relationships?

Local Government Commission (LGC) works to advance sustainable community solutions throughout California and the nation. Through our Community Matters Business Partners Program, we connect our network of over 700 local government officials with strategic private sector leaders who can provide a range of support—from planning to feasibility to financial implementation.

With your help, we can create a strong pipeline of transformative smart growth projects. You can expand your impact through cutting-edge initiatives advancing sustainability, equity, and livable community solutions.

BUSINESS PARTNER BENEFITS

We strive to provide Business Partners with opportunities to build relationships with local elected officials and leaders, expand your impact, and grow brand recognition in the smart growth field. In 2021 alone, we reached over 10,000 leaders through our events, coalition work, resources, and projects.

BENEFITS	PLATINUM	GOLD	SILVER	BRONZE
	\$30,000	\$15,000	\$10,000	\$5,000
Complimentary attendance at the biennial California Adaptation Forum (CAF) and CAF-related events	6	4	3	2
Complimentary attendance at annual Yosemite Policymakers Conference	3	2	1	
Logo on LGC.org	✓	✓	✓	NAME
Logo in monthly Livable Places Update newsletter (audience)	✓	✓	✓	NAME
Logo in LGC's Impact Report	✓	✓	NAME	NAME
Social media acknowledgment	4	2	1	
Member rates for all LGC events	✓	✓		
Company spotlight on LGC.org	✓	✓		
Host a webinar for LGC members	✓	✓		
Moderate one session at an LGC event	✓	✓		
Customization options (see next page)	2	1		

CUSTOMIZE YOUR PARTNERSHIP

For Business Partners at the Platinum and Gold levels, we offer several options to build a customized partnership. We look forward to working with you so you can achieve maximum impact while helping improve climate resilience and livability for communities throughout California and beyond.

Please review the options below, and enter your selection on the attached application form. For questions, contact Kathy Chow at kchow@lgc.org.

PREMIUM BENEFITS

PLATINUM LEVEL (PICK 2)

Implement Your Unique Idea

LGC will work with your company to customize a benefit that will fit your needs. Potential strategies include LGC submitting an Op-Ed for an agreed-upon mission-aligned topic or assisting in providing policy recommendations. We will work with your team to identify the most impactful direction and resources.

A Word from Our Business Partner

LGC will provide one branded spot in our LPU newsletter. Business Partners have the opportunity to share education or resources (150 words) on livability issues. All messages must be approved in advance; this is not meant for company advertorial purposes.

Data Sourcing

Are you looking to source more data in a specific target region? LGC can help inform your business initiatives by surveying or polling a specific target region about livability issues. We will work with you on questions and distribute the poll or survey through our contacts. All information collected will be shared directly with you.

Facebook Live Q&A

Get exposure as a thought leader on an educational livability topic* with an LGC-hosted live lightning talk (20 minutes) with one representative from your company. We will promote the event in advance, and share the recording on our social media after the event. Format of this produced event will be coordinated in advance. All Facebook Live events are meant to provide education, and are not for company advertorial purposes.

PREMIUM BENEFITS

GOLD LEVEL (PICK 1)

A Word from Our Business Partner

Facebook Live Q&A

**All topics must be agreed upon and approved in advance of promotion.*

LGC'S IMPACT

Implementing Solutions



13

**MILLION+
RESIDENTS**

live in areas of California where Civic Spark's 93 placements are building local government capacity




\$1.2 MILLION

5 CITIES= 114,529 RESIDENTS

Caltrans planning grant funding raised for 5 communities will impact 114,529 CA residents

400+

HOURS



of technical assistance and educational resources to help implement the CA Sustainable Groundwater Management Act



**NEW PANDEMIC FACT
SHEETS**

7

to guide communities towards a resilient recovery

Connecting Leaders



10K

+ LEADERS

connected through coalition work, projects, community events & LGC's resources



187K

HOURS = \$6 MILLION

Civic Spark fellows contributed over \$6 million to local government capacity building with more than 187,600 hours of service.



15 CITIES

382,239 RESIDENTS

impacted by Community Design projects LGC is implementing



**\$20
MILLION**

provided outreach and technical assistance to under-resourced communities, with 20 million awarded to 21 nonprofits, local governments, transit agencies, and Native American tribal governments to develop shared mobility projects through the Clean Mobility Options Voucher Pilot Program (CMO)

Advancing Policy

37



LETTERS WRITTEN

Including 33 support letters, 1 opposition letter, and 3 budget letters

BILLS TRACKED



103

Through the CA Assembly & Senate

BUSINESS PARTNER MEMBERSHIP APPLICATION



Thank you for your interest in the Community Matters Business Partnership Program. Please enter your information below, and we will be in touch shortly. If you have any questions, please contact Kathy Chow at kchow@lgc.org.

COMPANY NAME

SPONSORSHIP LEVEL

☐ Platinum
\$30,000

☐ Gold
\$15,000

☐ Silver
\$10,000

☐ Bronze
\$5,000

PREMIUM BENEFITS *Platinum level select 2 | Gold level select 1*

☐ Your Unique Idea

☐ Data Sourcing

☐ A Word From Our Partner

☐ Facebook Live Q&A

PRIMARY CONTACT NAME

TITLE

EMAIL

PHONE

BUSINESS ADDRESS

PAYMENT METHOD

☐ ACH Transfer

☐ Check

Payment is due in full within 30 days of submission of this form. If paying by bank transfer, please contact ar@lgc.org. Please make checks out to "Local Government Commission" and mail to the address below. Due to the ongoing nature of the sponsored work, all payments are considered final.

LOCAL GOVERNMENT COMMISSION

980 9th St, Suite 1700
Sacramento, California 95814

(916) 448-1198
lgc.org